

**BUSINESS PROGRAM  
MOSCOW URBAN FORUM 2017  
“AGE OF AGGLOMERATIONS. RETHINKING THE WORLD MAP”  
6 – 7 July 2017, Moscow**

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**6 July 2017  
AGGLOMERATIONS.  
IMPACT ON NATIONAL DEVELOPMENT**

**Moscow  
Plenary Hall**

10:30 – 12:00

Official opening of MUF17

**AGE OF AGGLOMERATIONS. RETHINKING THE WORLD MAP**

The world's 600 largest cities generate 50% of the global GDP and serve as the most efficient platform for developing business, human capital assets and science, thereby constantly expanding their area of influence. New emerging territorial entities - urban agglomerations - are becoming the next logical step in the development of global megacities. By concentrating talents and resources, big agglomerations are growing rapidly and serving as major global and national economic drivers, noticeably transforming the world map.

- How does the global agglomeration development trend influence the economic, political and social map of the world?
- What factors drive the effective growth of an agglomeration?
- What strategic spatial development vectors should Moscow and Russia choose?

**Moderator:**

**Dr. Parag Khanna**, Professor at the Lee Kuan Yew School in Singapore, advisor on the economic strategies of mega-cities and author of the new book **CONNECTOGRAPHY: Mapping the Future of Global Civilisation**.

**Keynote Speaker:**

**Parag Khanna**, “How do global cities influence the world map?”

**Speakers:**

**Dmitry Kozak**, Deputy Prime Minister of the Russian Federation  
**Sergei Sobyenin**, Mayor of Moscow

	<p><b>Eng Cheong Teo</b>, Ceo International, Surbana Jurong Private Limited  <b>Thomas Geisel</b>, Mayor of Düsseldorf  <b>Maxim Oreshkin</b>, Minister of Economic Development of the Russian Federation  <b>Kadir Topbaş</b>, mayor of Istanbul Metropolitan Municipality  <b>Xiao Huaiyuan</b>, Chairman of the Standing Committee of Tianjin Municipal People's Congress</p>
13:00 – 14:30	<p><u>Plenary session</u>  <b>AGGLOMERATIONS AS A GLOBAL GOVERNANCE CHALLENGE</b></p> <p>Agglomeration development is a complex governance challenge for the largest megacities. The need to create a strategy for long-term territorial development, ensuring transport connectivity and sufficient infrastructure, requires the creation of new governance models and management tools. The formation of a strategic vision for agglomeration development, coordination of the legislative framework, development of effective investment tools, as well as involvement of key stakeholders in the process - regions, state companies, development and business institutions - are key elements of a successful management structure.</p> <ul style="list-style-type: none"> <li>• What strategies, practices and models of agglomeration governance are used by leading megacities?</li> <li>• Is a national comprehensive spatial plan necessary for effective management?</li> <li>• At what level, national or regional, should agglomeration development projects be initiated?</li> <li>• What mechanisms stimulate coordination between key stakeholders?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Ken Livingstone</b>, Former Mayor of London</p> <p><b><u>Key report:</u></b>  <b>World agglomerations and national management cultures</b></p> <p><b>Presentation of the official research MUF`17 «Agglomerations. World &gt; Russia &gt; Moscow».</b></p> <p><b>Philipp Serazhetdinov</b>, General Director, Partner, SPUTNIK Management Company  <b>Bulat Stolyarov</b>, Managing Partner, SPUTNIK Management Company</p> <p><b><u>Speakers:</u></b>  <b>Sergei Sobyenin</b>, Mayor of Moscow</p>

	<p><b>Rudiger Ahrend</b>, Head of Urban Programme Centre for Entrepreneurship, SMEs, Local Development and Tourism, Organization for economic co-operation and development (OECD)</p> <p><b>Melih Gökçek</b>, Mayor of Ankara</p> <p><b>Rustam Minnikhanov</b>, President of the Republic of Tatarstan</p> <p><b>Maxim Reshetnikov</b>, Temporary Acting Governor of Perm Region</p> <p><b>Kim Jong-Wook</b>, Vice Mayor for Political Affairs of Seoul Metropolitan Government</p> <p><b>Anna Popova</b>, Head of the Federal Service for Supervision of Consumer Rights Protection and Human Welfare</p> <p><b>Andrey Vorobyov</b>, Governor of the Moscow Region</p> <p><b>Mikhail Dmitriev</b>, President of the Economic Partnership "New Economic Growth"</p>
15:00 – 16:30	<p><u>Plenary session</u></p> <p><b>TO BE OR TO SEEM? ECOLOGY IN METROPOLISES</b></p> <p>The "eco-slogans" of cities and corporations are often a manifestation of the global fashion for environmental protection, and are not reflected in actual managerial approaches and long-lasting projects. However, the extensive growth of metropolitan areas urgently raises the issue of maintaining the ecological balance as an integral part of the sustainable development of cities and agglomerations. One of the key goals facing metropolises has become the achievement of stability in their physical and ecological systems, as neglecting them might lead to global environmental degradation and endanger the existence of all mankind.</p> <ul style="list-style-type: none"> <li>• How do city administrations and organizations move from formal "eco-slogans" to actual deeds?</li> <li>• What are the principles underlying the sustainable development of global cities in terms of ecology?</li> <li>• How does the state achieve a balance between ecological stability, economic development, social dynamics, and technological changes?</li> <li>• What tools allow to achieve compromises and coordination between all actors in the field of sustainable development of the environment?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Herbert Girardet</b>, co-founder, World Future Council</p> <p><b><u>Keynote Speaker:</u></b>  <b>Simon Hansen</b>, Director of Regions, C40 Cities Climate Leadership Group</p> <p><b><u>Speakers:</u></b></p>

	<p><b>Thomas Auer</b>, Climate Engineering Expert, Transsolar  <b>Kumar Emami</b>, Deputy Secretary General, ICLEI World Secretariat, Regional Director, ICLEI South Asia Secretariat  <b>Cait Field</b>, Manager for Science and Research, NYC Parks: Freshkills Park  <b>Regine Günther</b>, Senator, Berlin Department for the Environment, Transport and Climate Protection  <b>Anton Kulbachevsky</b>, Head of the Department for Environmental Management and Protection, Moscow Government  <b>Ekaterina Radionova</b>, General Director of Petromaks, Kuusakoski recycling  <b>Riccardo Valentini</b>, Nobel Peace Prize Laureate, professor of Forest Ecology at the University of Tuscia</p>
17:00 – 18:30	<p><u>Plenary session</u>  <b>GLOBAL PROJECTS OF RENOVATIONS AS ENGINES OF METROPOLITAN DEVELOPMENT</b></p> <p>Renovating obsolete housing and creating new quality and affordable supply is one of the key tasks facing modern megacities. Moscow's obsolete housing stock is mostly made up of Khrushchev-era houses put up 50-60 years ago – 5-storey buildings with micro-apartments. The Moscow renovation program envisages dismantling obsolete 5-storey houses and building modern residential quarters to provide approximately 1,5 million people with new apartments meeting the quality and design standards in place. At the same time, the metropolitan authorities face a wide range of challenges that are likely to arise when the new housing program is implemented.</p> <ul style="list-style-type: none"> <li>● What sustainable development principles should underpin the approach to design in new urban districts?</li> <li>● Will the urban infrastructure manage an increasing number of resident and how will it adapt?</li> <li>● How to respect the interest of citizen and businesses?</li> <li>● How will the housing market react to the renovation program?</li> <li>● How have the global cities addressed the affordable housing challenge?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Ermolai Solzhenitsyn</b>, Senior Partner, McKinsey &amp; Company  <b><u>Keynote speaker:</u></b>  <b>Marat Khusnullin</b>, Deputy Mayor of Moscow for urban policy and construction</p> <p><b><u>Speakers:</u></b></p>

	<p><b>Mikhail Men</b>, Minister of Construction, Housing and Utilities of the Russian Federation  <b>Yasushi Aoyama</b>, former Vice Governor of Tokyo, professor, Meiji University  <b>Sergey Choban</b>, Architect, managing partner, bureau Speech  <b>Maurice Leroy</b>, Urbanist, former Minister for Urban Development of Greater Paris  <b>Alexei Muratov</b>, Partner, KB Strelka  <b>Alexander Plutnik</b>, General Director, Agency for Housing Mortgage Lending  <b>Fadi Jabri</b>, Architect, General Director, Nikken Sekkei  <b>Christos Passas</b>, Design Director, Zaha Hadid Architects</p>
19:00 – 19:45	<p><u>Plenary interview</u>  <b>AGE OF AGGLOMERATIONS. MAYOR'S VIEW</b></p> <p>Agglomerations are a new administrative unit which has broken loose of the traditional administrative paradigms, entailing different socioeconomic processes. Ken Livingstone, an outstanding British politician, the Mayor of London from 2000-2008, will share his vision of special decision-making and coordination mechanisms that are needed in such a complex and compounded entity as a global agglomeration.</p> <ul style="list-style-type: none"> <li>• Which administrative models applied to global megalopolises remain relevant on a larger scale, and which ones require adjustment?</li> <li>• What are the factors contributing to the success of administering a metropolitan area and its development models, and what new tools are needed for this?</li> <li>• How to keep people's interests at the centre of attention when switching to larger-scale governance?</li> </ul> <p><b>Moderator:</b>  <b>Demian Kudryavtsev</b>, member of the board of directors, "Vedomosti" newspaper</p> <p><b>Speaker:</b>  <b>Ken Livingstone</b>, former Mayor of London</p>
<p><b>Buenos Aires  Presentation Hall</b></p>	
12:15 – 13:15	<p><u>Presentation</u>  <b>THEORY, PRACTICE, NEW APPROACHES. REVIEW OF SPATIAL</b></p>

	<p><b>DEVELOPMENT STRATEGIES</b></p> <p>What are the key principles in the dynamic growth of the most economically developed province of South Africa - Guateng, Seoul, and Moscow? What are their main similarities and differences? Leading experts from four countries who have worked on development strategies for the largest agglomerations will explain what should serve as a basis for such a crucial document and how it should function.</p> <p><b><u>Moderator:</u></b>  <b>Julius Wiedemann</b>, Editor of design and pop culture, Director of digital publications, Taschen</p> <p><b><u>Speakers:</u></b>  <b>Stephen Barrett</b>, Partner, Rogers Stirk Harbor + Partners  <b>Andrey Golovin</b>, Project Manager, Office of Urban Development of MLA +  <b>Inhee Kim</b>, Senior Research Fellow, Department of Research Coordination, Seoul Institute  <b>Rashid Seedat</b>, Head of Planning Division, Gauteng Provincial Government</p>
13:30 – 14:30	<p><u>Presentation</u></p> <p><b>IDEA FACTORIES. AGENDA OF INTERNATIONAL RESEARCH INSTITUTES</b></p> <p>The agenda of research institutes is a key component in the formation of complex national development strategies. National research institutes conduct fundamental and supplementary scientific research in the spheres of economics, innovation, ecology, and sociology in order to improve the quality of life for the residents of megalopolises and metropolitan areas. Representatives of major research institutes will talk about the agenda and the role of their "think tanks" in further growth of metropolitan areas.</p> <p><b><u>Moderator:</u></b>  <b>Julius Wiedemann</b>, Editor of Design and Pop Culture, Director of Digital Publications, Taschen</p> <p><b><u>Speakers:</u></b>  <b>Vicente Gualart</b>, Head of laboratory of prototyping cities of the future "Shukhov Lab", Higher School of Urban Studies, Higher School of Economics  <b>Alaina Harkness</b>, Research Fellow Project on 21st Century City Governance, The Brookings Institute  <b>Hiroo Ichikawa</b>, Professor, Executive Director, Mori Memorial Foundation  <b>Rob Moore</b>, Executive Director, Gauteng City-Region Observatory</p>

14:45 – 16:00	<p><u>Panel discussion</u>  <b>SPATIAL PHILOSOPHY OF TECHNOLOGICAL CORPORATIONS</b></p> <p>What should the place where the innovative future of the country in the field of IT technologies is formed look like? Such a building should highlight the need for continuous improvement, be the epicenter of a company's competencies, harmoniously link the architecture and the environment of a technological cluster into a single ensemble, and create an environment that enables continuous progression forward.</p> <ul style="list-style-type: none"> <li>● What other tasks and goals are set by the architects working on such innovative projects?</li> <li>● How to balance a constructive-functional component and to reflect in the project innovative architectural solutions?</li> <li>● How can a project in the field of IT technologies become a landmark in the architectural history of a metropolis?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alexander Ostrogorsky</b>, Teacher, Moscow Architecture School MARCH</p> <p><b><u>Speakers:</u></b>  <b>Alexey Bogdanov</b>, Managing Partner, S.A. Ricci  <b>Dmitry Bulychkov</b>, Project Director, Center for Technological Innovations of Sberbank  <b>Amir Idiatulin</b>, CEO, IND architects  <b>Nikolay Kazansky</b>, Managing Partner, Colliers International Russia  <b>Christos Passas</b>, Design Director, Zaha Hadid Architects</p>

<p>16:15 – 17:15</p>	<p><u>Presentation</u>  <b>SIGNIFICANT PROJECTS OF MEGALOPOLISES AND METROPOLITAN AREAS</b></p> <p>The vice-president of the corporation which created the highest building in the world - Burj Khalifa, the developer of one of the largest urban regeneration projects in Europe - the Old Oak Common in London, and the director of the special economic zone in Innopolis - the first Russian city built the way IT professionals dream, as well as the senior vice-president of VTB Bank, one of the largest Russian banks that developed a project for a comprehensive reconstruction of the sport megaproject of Moscow, will talk about the importance of their creations for agglomeration development.</p> <p><b><u>Moderator:</u></b>  <b>Julius Wiedemann</b>, Editor of design and pop culture, Director of digital publications, Taschen</p> <p><b><u>Speakers:</u></b>  <b>Ahmad Abdelrazaq</b>, Executive Vice President, Highrise Building and Structural Engineering, Samsung C&amp;T Corporation  <b>Victoria Hills</b>, Chief Executive Officer, Old Oak and Park Royal Development Corporation  <b>Igor Nosov</b>, General Director, Special Economic Zone "Innopolis"  <b>Andrey Peregudov</b>, Senior Vice President of VTB Bank</p>
<p>17:30 – 18:30</p>	<p><u>Presentation</u>  <b>STUDY AND PREDICT. RESEARCH INTO AGGLOMERATION GROWTH DYNAMICS</b></p> <p>Experts of the leading research centers will present the most influential analyses of agglomeration dynamics and will forecast the trends and stages of the development of agglomerations in France, Argentina, Japan, and Russia.</p> <p><b><u>Moderator:</u></b>  <b>Julius Wiedemann</b>, Editor of design and pop culture, Director of digital publications, Taschen</p> <p><b><u>Speakers:</u></b>  <b>Rudiger Ahrend</b>, Head of Urban Programme Centre for Entrepreneurship, SMEs, Local Development and Tourism, Organization for economic co-operation and development (OECD)  <b>Gabriel Lanfranchi</b>, Director, Cities Program at the Center for the Implementation of Public Policies Promoting Equity and Growth (CIPPEC),</p>

	<p>Founder, Metro Lab initiative / MIT - ESI  <b>Yoshinori Namiki</b>, Director, Division of Urban Policy, Bureau of Urban Development, Tokyo Metropolitan Government  <b>Dmitry Sivaev</b>, Urban Development Specialist (Competitive Cities), Europe and Central Asia, World Bank</p>
<p><b>Beijing Studio</b></p>	
<p>12:15 – 13:30</p> <p>Conjointly with the Department of Nature Management and Environmental Protection of Moscow</p>	<p><u>Panel discussion</u>  <b>MAINTAIN AND MULTIPLY. ECOLOGICAL DOMINANT OF SUSTAINABLE DEVELOPMENT</b></p> <p>What we have, we maintain and multiply. That should be the philosophy of the multifaceted ecological policy of modern megalopolises. Its implementation affects practically all areas of life within the city, starting from the rehabilitation of natural objects and the expansion of green zones, and ending with transport policies and the introduction of innovative technologies meant to maintain the ecological balance.</p> <p><b><u>Moderator:</u></b>  <b>Anton Kulbachevsky</b>, Head of the Department of Nature Management and Environmental Protection of Moscow  <b>Irina Ilina</b>, Professor, Doctor of Economic Sciences, Director of the Institute of Regional Studies and Urban Planning, HSE</p> <p><b><u>Speakers:</u></b>  <b>Evgeny Gasho</b>, Expert, Analytical Center under the Government of the Russian Federation  <b>Erica Sevilla</b>, Co-supervisor and Lead Researcher, Resilient Organizations  <b>Valeriy Telichenko</b>, Deputy Chairman, Commission on Urban Economics and Housing Policy of the Moscow City Duma, President of the National Research University "Moscow State University of Civil Engineering"  <b>Riccardo Valentini</b>, Nobel Peace Prize Laureate, Professor of Forest Ecology at the University of Tuscia  <b>Júlia López Ventura</b>, European Regional Director, C40 Cities Climate Leadership Group  <b>Paul Zimmermann</b>, Founder and CEO, Designing Hong Kong</p>
<p>13:45 – 14:15</p>	<p><u>Public interview</u>  <b>AGE OF AGGLOMERATIONS. DEVELOPER'S VIEW</b></p> <p>Ahmad Abdelrazaq, who has contributed to the design and construction of</p>

	<p>multi-storey buildings across the globe, including the legendary Burj Khalifa, and Eng Cheong Teo, CEO International of Surbana Jurong Private Limited, the leading Asian-based urban, industrial and infrastructure consulting firm, will explain what developers have to bring to the table today to succeed in a mega-project endeavor.</p> <ul style="list-style-type: none"> <li>● Complex spatial planning and new principles of land-use play a fundamental role in the sphere of development. How do developers adapt to new conditions?</li> <li>● How do leading global developers evaluate agglomeration-driven changes in construction and related industries?</li> <li>● How do approaches and practices of development projects change depending on a territory?</li> <li>● What expectations and demands international developers place on business environment and city management?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Nikolay Kazansky</b>, Managing Partner, Colliers International Russia</p> <p><b><u>Speakers:</u></b>  <b>Ahmad Abdelrazaq</b>, Executive Vice President, Highrise Building and Structural Engineering, Samsung C&amp;T Corporation  <b>Eng Cheong Teo</b>, CEO International, Surbana Jurong Private Limited</p>
14:30 – 15:00	<p><u>Public interview</u>  <b>AGE OF AGGLOMERATIONS. INVESTOR'S VIEW</b></p> <p>The concentration of economic activity and population in metropolitan areas forces investors to focus on agglomerations, keeping the appeal of the country on the back-burner. Decisions to invest in specific companies now greatly depend on the metropolitan area in which they are located. Leonard Brody is a media visionary, business strategist, venture capitalist, Canada's leading technology analyst, advisor at various venture funds across the globe, best-selling author and two-time Emmy nominee. His ideas have transformed the worldview of major organizations and corporations, from the UN to PepsiCo. Leonard will share his vision of how the age of agglomeration is changing the international investment criteria and creating a new investment geography.</p> <ul style="list-style-type: none"> <li>● How do international investors view changes taking place as a result of the increasing significance of agglomerations?</li> <li>● What requirements do they have towards the quality of state administration of metropolitan areas?</li> <li>● From the perspective of the investor, which agglomerations and industries related to their growth appear the most promising in the</li> </ul>

	<p>medium and long term perspectives?</p> <p><b><u>Moderator:</u></b>  <b>Sergey Lozinsky</b>, Partner and Regional Development Director, Center for the Economy of Infrastructure</p> <p><b><u>Speaker:</u></b>  <b>Leonard Brody</b>, President, The Brody Group XPrize</p>
<p>15:15 – 15:45</p>	<p><b><u>Presentation</u></b>  <b>BOOK PRESENTATION. CONNECTOGRAPHY: MAPPING THE FUTURE OF GLOBAL CIVILIZATION</b></p> <p>Humanity has a new principle: connectivity as destiny. We are accelerating into the future, where everything is to a lesser extent formed by countries and more and more reflects global hyperconnectivity. The globally-renowned geopolitical futurist Parag Khanna foresees a world in which megalopolises, supply chains and connecting technology will redraw the conventional map of states and borders.</p> <p><b><u>Moderator:</u></b>  <b>Jeremy Hildreth</b>, Adviser, Brand Strategy and Tactics, Jeremy Hildreth &amp; Comrades</p> <p><b><u>Speaker:</u></b>  <b>Dr. Parag Khanna</b>, Professor at the Lee Kuan Yew School in Singapore, advisor on the economic strategies of mega-cities and author of the new book CONNECTOGRAPHY: Mapping the Future of Global Civilisation.</p>
<p>16:00 – 17:30</p>	<p><b><u>Presentation</u></b>  <b>PRESENTATION OF THE OFFICIAL RESEARCH MUF`17</b>  <b>«AGGLOMERATIONS. WORLD&gt; RUSSIA&gt; MOSCOW»</b></p> <p>The Moscow Agglomeration is one of the largest in the world in terms of population and the most influential Russian megaregion. What is necessary for the Moscow Agglomeration to enter the global arena? The presentation of the results of a large-scale study “Agglomerations. World&gt;Russia&gt;Moscow” will shed light on international and Russian experience in the development of metropolitan areas and suggest vectors for the strategic plan of the Moscow Agglomeration.</p> <ul style="list-style-type: none"> <li>● What are the global possibilities and limits of the impact of the Moscow Agglomeration?</li> <li>● What is the most effective management model for the Moscow Agglomeration to enter the global arena?</li> </ul>

	<ul style="list-style-type: none"> <li>• What are the main principles that can underlie the development strategy of the Moscow Agglomeration?</li> </ul> <p><b>Moderator:</b>  <b>Mikhail Dmitriev</b>, President, New Economic Growth Economic Partnership</p> <p><b>Speakers:</b>  <b>Rudiger Ahrend</b>, Head of Urban Programme Centre for Entrepreneurship, SMEs, Local Development and Tourism, Organization for economic co-operation and development (OECD)  <b>Alexander Akishin</b>, Senior Analyst, LLC "Management Company SPUTNIK"  <b>Andrey Karmatsky</b>, Head, Urbica  <b>Ivan Kuryachiy</b>, Partner, Novaya Zemlya  <b>Grigory Maltsev</b>, Head of research LLC "Management Company SPUTNIK"</p>
17:45 - 18:15	<p><u>Public interview</u>  <b>AGE OF AGGLOMERATIONS. VISIONARY'S VIEW</b></p> <p>Saskia Sassen, an American sociologist, world-renowned researcher of globalization and international migration, will explain how technologically superpowered smart cities are built from scratch to improve city services, streamline resource management and decrease the city's environmental footprint. At the same time, created by a standardized master plan, such cities are characterized by a lack of unique identity, and their infrastructure is not able to quickly adapt to changing conditions.</p> <ul style="list-style-type: none"> <li>• Why are "built to order" cities needed?</li> <li>• Who moves to and settles in these cities?</li> <li>• Under what conditions can "smart technology" have a positive effect on urban environment?</li> <li>• How flexible the innovative infrastructure of a smart city is?</li> </ul> <p><b>Moderator:</b>  <b>Alexey Novikov</b>, Professor, Dean, Graduate School of Urban Studies after the name of Vysokovsky</p> <p><b>Speakers:</b>  <b>Saskia Sassen</b>, Robert S. Lynd Professor of Sociology, University of Columbia</p>
<b>Tokyo</b>	

## Round Table Hall

12:15 – 13:15	<p><u>Round table</u> <b>DATA-DRIVEN CITIES. HOW DO DATA CHANGE OUR PERCEPTION OF THE CITY?</b></p> <p>The development of technologies based on data analysis has a revolutionary impact on all aspects of city life, from transportation to healthcare. Almost every modern city now has a data gathering and analyzing programme to help resolve a wide variety of problems. City authorities and businesses actively arm themselves with new optics that allow them to forecast risks and access hitherto unnoticed possibilities.</p> <ul style="list-style-type: none"><li>• What data gathering and processing methods are the most effective?</li><li>• How do new data gathering and analysis programmes help increase the quality of life in cities?</li><li>• How do city authorities and other players effectively leverage new tools to analyse urban environment?</li><li>• How do new optics change our perspective on citydwellers' habitat?</li></ul> <p><b><u>Moderator:</u></b> <b>Maya Stravinskaya</b>, Curator, JSKT Data Group</p> <p><b><u>Speakers:</u></b> <b>Artem Ermolaev</b>, Moscow Government Minister, Head of the Department of Information Technology <b>Andrey Karmatsky</b>, CEO, Urbica Design <b>Anil Menon</b>, President, Smart+Connected Communities, Cisco <b>Gleb Narozhnyhk</b>, Director, Citybike <b>Yury Satirov</b>, Head of public sector department, OneFactor <b>Ralf-Peter Schaefer</b>, Vice President, Tomtom <b>Sarah Williams</b>, Director, MIT Civic Data Design Lab</p>
13:30 - 14:30	<p><u>Round table</u> <b>NEW MODELS OF URBAN MOBILITY. HOW TO MAKE PUBLIC TRANSPORT MORE APPEALING?</b></p> <p>Paid parking, traffic restriction in the city center, “car-free days” and special public transport discounts are among numerous measures undertaken by city authorities to encourage citizens to stop using their personal cars. Private taxi companies and car-sharing services also deliver their solutions to create a more sustainable transport system and help citizens switch to an alternative mode of transportation.</p>

	<ul style="list-style-type: none"> <li>● What are the most effective strategies for encouraging citizens to switch from private to public transport?</li> <li>● How do private companies encourage people to stop using personal cars?</li> <li>● How to ensure a mutually beneficial private-public cooperation in developing public transport?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Vadim Pokotilo</b>, Partner, McKinsey &amp; Company</p> <p><b><u>Speakers:</u></b>  <b>Maxim Liksutov</b>, Deputy Mayor of Moscow, Head of the Department for Transport and Road Infrastructure Development  <b>Mikhail Blinkin</b>, Director, Institute for Transport Economics and Transport Policy, HSE (Higher School of Economics)  <b>Limin Hee</b>, Director, Center for Liveable Cities  <b>Joseph Salem</b>, Key Account Manager, RTA Dubai  <b>Vladimir Verkhoshinsky</b>, Member of the Board, VTB Bank  <b>Christopher Wornum</b>, Manager, Transportation Planning Management, Cambridge Systematics, Inc.  <b>Azmat Yusuf</b>, Founder, Citymapper</p>
14:45 – 15:45	<p><b><u>Roundtable</u></b>  <b>CITY-REGION. DEVELOPING THE ST. PETERSBURG AGGLOMERATION</b></p> <p>As the second largest, the St. Petersburg Agglomeration is one of the most promising areas of socioeconomic growth of the country. At the moment, the vector of development of this region continues to be actively shaped, basing upon the three strategic documents: the concept of the joint urban development of St. Petersburg and the Leningrad region, the general plan, as well as the results of coordinating councils on socioeconomic development and transport planning that define the boundaries of the agglomeration, its development potential, transport and engineering solutions.</p> <ul style="list-style-type: none"> <li>● Under what conditions is it possible to form a management body that would coordinate the development of the St. Petersburg Agglomeration?</li> <li>● What are the main features of the joint urban development of St. Petersburg and the Leningrad Region?</li> <li>● What are the similarities and differences in urban development of metropolitan areas of Moscow and St. Petersburg?</li> <li>● What are the main trends, prospects and obstacles in the development of the St. Petersburg Agglomeration?</li> </ul>

	<p><b><u>Moderator:</u></b>  <b>Anton Finogenov</b>, General Director, Institute of Spatial Planning  "Urbanica"</p> <p><b><u>Speakers:</u></b>  <b>Alexander Bobkov</b>, Executive Director, Lakhta Center  <b>Vladimir Grigoriev</b>, Chairman, City Planning and Architecture Committee of St. Petersburg  <b>Yury Perelygin</b>, First Deputy General Director, JSC "Russian Research and Design Institute of Urbanistics", member of the Council of NP "National Guild of Town Planners"  <b>Vladimir Sergunin</b>, Partner, Colliers International Russia  <b>Mikhail Golubev</b>, General Director, "Second Partnership"</p>
16:00 - 17:00	<p><u>Roundtable</u>  <b>YOUNG ARCHITECTS. WHO WILL SHAPE THE FUTURE OF RUSSIAN CITIES?</b></p>
17:15 - 18:15	<p><u>Roundtable</u>  <b>COMBINED MAP. SPATIAL DEVELOPMENT STRATEGY OF THE CRIMEAN AGGLOMERATION</b></p> <p>Reforms aimed at increasing the size of Crimea's territorial subjects are not new and have been tested by many years' practice. Towns are being united with villages, districts and agricultural zones. But today the administrative map of the Republic of Crimea is undergoing particularly large-scale changes. The area of Simferopol will increase fourfold through the addition of the Simferopol district, and the central part of the peninsula will develop as a single agglomeration. This solution, revolutionary for Crimea, will be the first step towards administrative and spatial reforms that will cardinally change the development of the republic.</p> <ul style="list-style-type: none"> <li>● How do the authorities view the prospects for development of a unified Crimean agglomeration, as well as possible instruments for its broad administration and coordination?</li> <li>● What principles lie at the basis of the development of Greater Simferopol and what are the main advantages and disadvantages of this unification?</li> <li>● Which Crimean agglomerations are coordinated to the greatest extent and are already fully-fledged subjects, formally divided by administrative borders?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Sergey Gradirovsky</b>, Member, Government Expert Council</p>

	<p><b><u>Speakers:</u></b>  <b>Anton Finogenov</b>, Director General, Urbanica Territorial Planning Institute  <b>Dmitry Narinsky</b>, Vice-President, Union of Architects of Russia  <b>Anna Tsareva</b>, Chief Architect, Republic of Crimea  <b>Boris Vorobiev</b>, Member of the Architectural and Town Planning Council of the Republic of Crimea  <b>Vyacheslav Gorelov</b>, Chairman of the Standing Committee of the City of Sevastopol Legislative Assembly for Urban Development and Land Issues  <b>Elena Bliznyuk</b>, Head of the Legal Department of the Office of the Legislative Assembly of Sevastopol  <b>Alexey Komov</b>, Chief Architect of Evpatoria</p>
<p><b>Seoul</b>  <b>Panel Discussion Hall</b></p>	
<p>12:15 - 13:30</p>	<p><u>Panel discussion</u>  <b>CENTRIFUGAL AND CENTRIPETAL. ANTAGONIZING FORCES OF SPATIAL DEVELOPMENT</b></p> <p>In recent decades the leading countries of the world have seen the formation of metropolitan areas as economically powerful and dynamic centres. The stable growth of certain territories within a state leads to tension, whereas mass-scale equalisation significantly reduces general development dynamics. Debates on this issue are relevant to all countries that have been faced with the issue of interregional redistribution of resources.</p> <ul style="list-style-type: none"> <li>● Which model of national policy is the most effective given the new reality of spatial development – a focus on leading territories, or equalising regional development?</li> <li>● Has it proven possible, with the global practice of broad development based on equalisation, to facilitate economic growth comparable with the dynamics of leading regions?</li> <li>● Is it worth suppressing and fighting tendencies towards urbanisation and concentration?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Ekaterina Shulman</b>, Associate Professor, Public Administration Institute of the Russian Presidential Academy of National Economy and Public Administration</p> <p><b><u>Speakers:</u></b></p>

	<p><b>Yuri Milevsky</b>, Managing Partner, Novaya Zemlya  <b>Alexander Plutnik</b>, General Director, Agency for Housing Mortgage Lending  <b>Aleksei Prazdnichnykh</b>, Head, Center for Strategic Research "Spatial Development"  <b>Lanfranco Senn</b>, Emeritus Professor, Bocconi University, Milan  <b>Dmitry Sivaev</b>, Urban Development Specialist (Competitive Cities), Europe and Central Asia, World Bank  <b>Julia Urozhayeva</b>, Adviser to the Minister of Economic Development of the Russian Federation  <b>Jonathan Woetzel</b>, Director, McKinsey Global Institute, Co-chairman, Urban China Initiative</p>
<p>13:45 - 14:45</p> <p>With the support of Company Group A101</p>	<p><u>Panel discussion</u>  <b>MASTER PLAN AS A MAJOR DEAL</b></p> <p>Planning spatial development on the scale of a megapolitan area initiates a search for a consensus amongst all its subjects with regard to their complex vision of the development of the territory, the intensity of its use, and possible changes in the balance of its functions. Successful development of this plan is impossible without the integration of multiple factors and the analysis of all possible metrics, as well as the involvement of all interested parties.</p> <ul style="list-style-type: none"> <li>● How have the largest global agglomerations formulated their master plans?</li> <li>● Looking at the best examples of planning at this scale, what principles should lie at the basis of a successful master plan?</li> <li>● How can an agglomeration's master plan act as a single image of the future of the territory for all subjects of its development?</li> <li>● What tools for reaching agreements and institutional protection when developing a masterplan exist?</li> </ul> <p><b>Moderator:</b>  <b>Christopher Webster</b>, Professor, Urban Planning and Development Economics Faculty of Architecture, University of Hong Kong</p> <p><b>Speakers:</b>  <b>Leonard Blinov</b>, Director for Development Strategy, Group "A101"  <b>Carlos Colombo</b>, Undersecretary of Planning, Government of the Autonomous City of Buenos Aires  <b>Liu Thai Ker</b>, Senior Director, RSP Architects Planners &amp; Engineers Pte Ltd, Chairman, Centre for Liveable Cities Singapore  <b>Michail Khaikin</b>, First Deputy Head, Moscow Committee for Architecture and Urban Planning, Chief Architect of the region / <b>Vladislav Gordienko</b>,</p>

	<p>Head of the Main Department of Architecture and Urban Planning of the Moscow Region  <b>Inhee Kim</b>, Senior Research Fellow, Department of Research Coordination, Seoul Institute  <b>Gorana Shepherd</b>, Head of Urban Design, GILLESPIES LLP  <b>Gleb Vitkov</b>, Managing Partner, Novaya Zemlya</p>
15:00 - 16:00	<p><u>Panel discussion</u>  <b>URBAN KNOW-HOW. REVIEW OF THE BEST (RE)DEVELOPMENT PROJECTS</b></p> <p>The high tempo of development of metropolitan areas places ambitious urban development objectives before megalopolises. Erecting millions of square metres in a short time period, building infrastructure from scratch with a changing balance of demand, redevelopment on existing urban territories – these and other objectives demand the quickest and most accurate solutions possible without violating the all-encompassing stability of agglomeration development.</p> <ul style="list-style-type: none"> <li>• What technological, engineering, and administrative innovations exist in the sphere of development and construction?</li> <li>• What urban development goals do the most dynamically developing agglomerations set themselves?</li> <li>• Who are the leaders on the international urban development market?</li> </ul> <p><b>Moderator:</b>  <b>Denis Sokolov</b>, Partner, Head of Consulting, Research and Marketing, Cushman &amp; Wakefield</p> <p><b>Speakers:</b>  <b>Erick van Egeraat</b>, Founder, "(Designed by) Erick van Egeraat"  <b>Maxim Gasiev</b>, President, PSN Group  <b>Victoria Hills</b>, Chief Executive Officer, Old Oak and Park Royal Development Corporation  <b>Sergey Kuznetsov</b>, Chief Architect of Moscow  <b>Aleksey Dobashin</b>, CEO, KROST  <b>Konstantin Timofeev</b>, Chairman, Moscow City Committee on Construction Investment Projects and Participatory Construction Monitoring  <b>Sergey Levkin</b>, Head of the Department of Urban Development Policy of Moscow</p>
16:15 - 17:15	<p><u>Panel discussion</u>  <b>LOCAL IDENTITY VS GLOBAL UNIFICATION IN METROPOLISES</b></p>

	<p>Any megalopolis reflects its multifaceted social and cultural diversity, which is simultaneous leading analytically a unique resource and a vulnerability of urban development. More and more often, the dynamic of formation and evolution of ethnic communities in global cities is taking on a spontaneous character, which renders such communities unpredictable and difficult to manage.</p> <ul style="list-style-type: none"> <li>● What risks are inherent in the social diversity of agglomerations and cities?</li> <li>● What working models with social and cultural diversity exist in the world?</li> <li>● What urban planning tools make it possible to uncover the potential inherent in socially and culturally diverse megalopolises?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Larisa Pautova</b>, Managing Director, «Foundation Public Opinion»</p> <p><b><u>Speakers:</u></b>  <b>Asier Abaunza</b>, Councillor for Urban Planning at Bilbao City hall  <b>Mikhail Alekseevsky</b>, Director, Centre for Urban Anthropology, KB Strelka  <b>Anne Lene Hompland</b>, Founder, Chair, Oslo Urban Peace Week  <b>Ken Livingstone</b>, Former Mayor of London (+ )  <b>Victor Vakhstein</b>, Director, Social Studies Center, RANEP, International Center of Modern Social Theory, Moscow School of Social and Economic Sciences</p>
17:30 - 18:30	<p><u>Panel discussion</u>  <b>UNIFYING OPPORTUNITIES. INTEGRATING INFRASTRUCTURE AT LOCAL AND REGIONAL LEVELS</b></p> <p>The unification of territories during the formation of an agglomeration is tied to colossal challenges in terms of ensuring connectivity and establishing largely new unified infrastructures. Stable development of energetic balance, integration of innovative infrastructure, supply of new and existing territories with communal services and all necessary resources – all of these are top-priority objectives for metropolitan areas.</p> <ul style="list-style-type: none"> <li>● What innovations exist on the infrastructure solutions market, and who are the leading technology companies in this field?</li> <li>● Which agglomerations and megalopolises have most successfully implemented infrastructural integration projects?</li> <li>● Which infrastructural elements must be centralised, and which should be formed based on the network principle?</li> </ul>

	<p><b><u>Moderator:</u></b>  <b>Alexander Puzanov</b>, general director of the Institute for Urban Economics, professor of the Higher School of Urban Studies named after A.A. Vysokovsky</p> <p><b><u>Speakers:</u></b>  <b>Andrei Chibis</b>, Deputy Minister of Construction and Housing and Communal Services of the Russian Federation  <b>Stephen Barrett</b>, Partner, Rogers Stirk Harbor + Partners  <b>Oksana Garmash</b>, Director, State Research and Design Institute for Urban Development of the City of Moscow  <b>Hiroo Ichikawa</b>, Professor, Executive Director, Mori Memorial Foundation  <b>Anil Menon</b>, President, Smart + Connected Communities Cisco  <b>Rashid Seedat</b>, Head of the planning department, Government of Gauteng Province</p>
<p><b>Shanghai Business Lounge Hall</b></p>	
<p>12:15 – 13:15</p>	<p><u>Panel discussion</u>  <b>THE FUTURE OF MONEY. NEW FINANCIAL SERVICES IN MEGALOPOLISES</b></p> <p>New players in the financial sphere radically redraw market power play, expanding the access to necessary services by bypassing conventional financial institutions. Where the rigid banking system stagnates and cannot apply flexibility in the times of crisis, private players take advantage of the context to develop new services. Reduced costs of transactions, new microinvesting tools, and improved data analytics form new principles of commodity-money exchange, such as comfort, speed and trust, and extensively redefine not only the financial sphere of life, but also the labor market, infrastructure, and the set of decision-makers.</p> <ul style="list-style-type: none"> <li>● What new financial services are provided in the market and what are their main advantages?</li> <li>● How do global financial centers survive and adapt in the context of the fintech revolution?</li> <li>● What will become the principles of a new financial system that provides equal opportunities for its users?</li> <li>● What kind of partnership is needed between the governmental agencies and companies that provide new financial services?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Ekaterina Malofeyeva</b>, Advisor to the Director, Forum Analytical Centre</p>

	<p><b><u>Speakers:</u></b>  <b>Mark Chandler</b>, Director, San Francisco Mayor's Office of International Trade and Commerce  <b>Nadiya Cherkasova</b>, Member of the Management Board of VTB24, Director of Small Business Customer Service Department  <b>Duncan Chiu</b>, Co-Founder and Managing Director, Radiant Venture Capital Hong Kong  <b>Ivan Glazachev</b>, General Director, «Yandex. Money»  <b>Maxim Yevdokimov</b>, Vice President, Head of Mobile, Tinkoff Bank</p>
<p>13:30 – 14:30  Conjointly with  VTB</p>	<p><u>Panel discussion</u>  <b>RENEWING THE ECONOMY. RELOCATING PRODUCTION FACILITIES THE RIGHT WAY</b></p> <p>The withdrawal of large production facilities from the center of Moscow began in the Soviet era, becoming particularly active at the end of 2000. Nevertheless, today the reserve of industrial areas is more than 180 square km – which is more than the area of Moscow within the third transport ring. The reorganization of production facilities, accompanied by the rapid growth of more economically important industries on the vacant location, is a widespread practice of economic renewal both for the center and the periphery. How do the largest megalopolises balance this distribution and which model is effective for the development of the Moscow Agglomeration?</p> <ul style="list-style-type: none"> <li>• What production facilities should be moved out of the core of the agglomeration, and which ones should be left?</li> <li>• What infrastructure solutions are needed to successfully implement the transfer of production facilities and ensure their future operation?</li> <li>• What initiatives for the renovation of the urban area require the support of the state, and which should be implemented at the expense of regional/local funds? Under what conditions can this project be scaled from the local to the national level?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Tatyana Golodets</b>, Vice President, Head of the President's Office Chairman-Board VTB Bank (PAO)</p> <p><b><u>Speakers:</u></b>  <b>Fred Bakker</b>, Journalist, author of the book “The Smartest Places on Earth. Why Rustbelts Are the Emerging Hotspots of Global Innovation”  <b>Alena Deryabina</b>, General Director, LLC "DonStroy"  <b>Alexey Fursin</b>, Head of Moscow Department of science, Industrial Policy</p>

	<p>and Entrepreneurship  <b>Amir Idiatulin</b>, CEO, IND architects  <b>Leonid Kostroma</b>, Director, City Investment Management Agency  <b>Igor Shustov</b>, Head of "Moscow Center for Urban Development of Territories"  <b>Zeng Zhen</b>, Executive director, Department of Urbanization, China Development Institute</p>
14:45 – 16:00	<p><u>Panel discussion</u>  <b>URBAN SYMBIOSIS. PPP MODELS IN GLOBAL AGGLOMERATIONS</b></p> <p>The system of cooperation between the public and private sectors of the economy has been undergoing major changes: the public sector is shrinking, and roles in the development and administration of major aspects of city life are gradually being handed over to private business. In these conditions authorities are faced with the task of moving towards strategic partnership with the private sector and forming a new system of cooperation.</p> <ul style="list-style-type: none"> <li>● What are some successful examples of PPP that have stimulated the development of megalopolises?</li> <li>● Which roles in the development of cities and regions may be handed over to the private sector, and which may not?</li> <li>● How can effective coordination be established between the public and private sectors?</li> <li>● How can a balance be found in cooperation between the state and business in Moscow?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Leonid Kazinets</b>, Chairman of the Board of Directors, Owner, Barkley Corporation</p> <p><b><u>Speakers:</u></b>  <b>Adil Anwar</b>, CEO, Infrastructure Project Development Facility (IPDF), Ministry of Finance, Pakistan  <b>Feroisa Concordia</b>, Director of Capacity Building and Knowledge Management Service, Public-Private Partnership Center  <b>Vladimir Efimov</b>, Moscow Government Minister, Head of the Department of Economic Policy and Development of Moscow  <b>Oleg Pankratov</b>, Head of Infrastructure Finance Department, VTB Capital  <b>Vladimir Platonov</b>, President, Moscow Chamber of Commerce and Industry  <b>Alina Zaborovskaya</b>, Partner, Head of the Project Finance and Infrastructure Group in the CIS Ernst &amp; Young</p>

<p>16:15 – 17:00</p> <p>Conjointly with CSR</p>	<p><u>Panel discussion</u> <b>CITY AS A BENEFICIARY OF THE NEIGHBORING AGGLOMERATIONS</b></p> <p>The desire to reach a new level of economic development and to take a worthy position in the competitiveness rating of Russian regions and cities is an understandable goal of many urban entities in the country. Many cities rely on internal resources and efficiently use them for growth. But some have to focus on the external environment, which is sometimes a much more significant factor.</p> <ul style="list-style-type: none"> <li>● What is the most effective strategy for a territorial subject in the context of proximity to large metropolitan areas?</li> <li>● Is it worth focusing on the development of gravity or transit functions?</li> <li>● How to keep the population from moving to larger cities located nearby?</li> </ul> <p><b>Moderator:</b> <b>Artem Gerasimenko</b>, Expert, Center for Strategic Research</p> <p><b>Speakers:</b> <b>Alexander Dronov</b>, Deputy Governor of the Novgorod Region <b>Alaina Harkness</b>, Research Fellow Project on 21st Century City Governance, The Brookings Institute <b>Alexey Novikov</b>, Professor, Dean, Graduate School of Urban Studies after the name of Vysokovsky <b>Maxim Reshetnikov</b>, Temporary Acting Governor of the Perm Region</p>
<p>17:15 – 18:30</p>	<p><u>Panel discussion</u> <b>DUTY FREE ON THE NATIONAL SCALE. SPECIAL ECONOMIC ZONES</b></p> <p>Special economic zones are centres of dynamic economic growth for metropolitan areas which attract large investments, create new jobs and fulfill a number of strategic goals central to state development. But in order to attract and support global investors at all levels it is necessary to set up efficient cooperation between federal, regional and local authorities. A lack of dialogue between them may lead to unapproved actions, which hinder the implementation of major investment projects.</p> <ul style="list-style-type: none"> <li>● What means exist to solve such problems when launching Special Economic Zones in Russia and abroad?</li> <li>● What conditions are necessary to attract large, medium and small business to SEZs?</li> <li>● What legislative and administrative bases are necessary to ensure</li> </ul>

	<p>the most efficient possible work of such zones?</p> <ul style="list-style-type: none"> <li>• What SEZ toolkit is necessary to cultivate an effective ecosystem?</li> </ul> <p><b>Moderator:</b>  <b>Evgeny Avtushenko</b>, Director, Project Management and Investor Relations Department, JSC Special Economic Zones</p> <p><b>Speakers:</b>  <b>Natalia Sergunina</b>, Deputy Mayor of Moscow, Government of Moscow on Economic Policy and Property and Land Relations (+/-)  <b>Wanda Guo</b>, Executive Vice President, China Development Institute  <b>Igor Nosov</b>, General Director, JSC "SEZ" Innopolis "  <b>Mikio Omori</b>, Head of the Urban Development Department, Government of Chiyoda  <b>Alexey Peshkov</b>, General Director, JSC "Special Economic Zone "Zelenograd"  <b>Honglan Xu</b>, Vice Mayor, Wuhan Municipal Government</p>
<p><b>London Conference Hall</b></p>	
<p>12:15 – 13:30</p>	<p><u>Conference</u>  <b>RIGHT TO DEVELOP. WHAT LEGAL FRAMEWORK SUITS GLOBAL CITIES BEST?</b></p> <p>The megacity growth inherently entails large-scale redevelopment and renovation projects. For cities to develop sustainably, such projects have to chime with a spatial development strategy. Thus, the existing legislation must be reassessed and harmonized. It is essential not only to coordinate the stance of authorities, private sector and civil society on this matter, but also to update the regulatory framework, boosting the efficiency and significance of law making in metropolitan development.</p> <ul style="list-style-type: none"> <li>• How can legislation facilitate seamless and integrated metropolitan development?</li> <li>• How do legal models adapt to meet today's urban development challenges?</li> <li>• How to elaborate a regulatory framework for urban changes and a concerted legal position on urban development?</li> </ul> <p><b>Moderator:</b>  <b>Zhanna Tomashevskaya</b>, Managing Partner, Tomashevskaya &amp; Partners</p> <p><b>Speakers:</b>  <b>Roman Bevzenko</b>, Partner, Pepeliaev Group LLC, Professor of the</p>

	<p>Russian School of Private Law  <b>Elena Chuguevskaya</b>, Head, Department for Strategic and Territorial Planning, Ministry of Economic Development of the Russian Federation  <b>Yoshinori Namiki</b>, Director, Division of Urban Policy, Bureau of Urban Development, Tokyo Metropolitan Government  <b>Denis Novak</b>, Professor of the Russian School of Private Law  <b>Elena Povetkina</b>, Deputy Head of Staff of the State Duma Committee on Natural Resources, Property and Land Relations  <b>Alexei Shaposhnikov</b>, Chairman of the Moscow City Duma</p>
<p>16:30 – 18:00   Conjointly with  RVC</p>	<p><u>Conference</u>  <b>DEVELOPMENT INSTITUTES AND AGENCIES OF METROPOLITAN AREAS</b></p> <p>Global capitals and major agglomerations have established dozens of development institutes and agencies, consolidating great experience and expertise in the most relevant sectors of urban development. Such structures have allowed global cities to form consolidated development plans for regions and countries as a whole. In Russia, a complete infrastructure of development institutes and agencies has been formed, which works at both the federal and regional levels. However, the entities do not have a coordinated action plan and do not direct their projects towards broad development of the country. In order to resolve key objectives in the development of Russia, it is necessary to form a unified, all-encompassing strategy, and determine the roles of institutes and agencies in national development.</p> <ul style="list-style-type: none"> <li>● What objectives may be met by development institutes and agencies, and which may not?</li> <li>● What are the best practices in the field of agglomeration development agencies and corporations?</li> <li>● What national development institutes have projected their strategies towards all-encompassing national organisations, and how do these projections interlink with one another?</li> <li>● How can communication and coordination of actions between development institutes and agencies working at various levels and in various sectors be organised?</li> <li>● Has the time come to establish special development agencies for major agglomerations, or can existing institutes carry out this function?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alexei Gusev</b>, Director of the Innovation Ecosystem Development Department, RVC</p>

	<p><b><u>Keynote speech:</u></b>  <b>Bulat Stolyarov</b>, Managing Partner, SPUTNIK Management Company</p> <p><b><u>Speakers:</u></b>  <b>Oksana Andreeva</b>, CEO, Urban Development Agency of Cherepovets  <b>Alexander Braverman</b>, Director, Federal Corporation for the Development of Small and Medium-Sized Enterprises  <b>Alexey Chekunkov</b>, General Director, Far East Development Fund  <b>Wanda Guo</b>, Executive Vice President, China Development Institute  <b>Sergey Katyrin</b>, President, Chamber of Commerce and Industry of the Russian Federation  <b>Ilya Krivogov</b>, CEO, Monocity Development Fund  <b>Debra Mountford</b>, Senior Policy Analyst, Organization for economic co-operation and development (OECD)  <b>Yuri Saprykin</b>, Vice President, Skolkovo Foundation  <b>Alexander Braverman</b>, Director, Federal Corporation for the Development of Small and Medium-Sized Enterprises  <b>Sergey Vasin</b>, General Director, Association of Industrial Parks  <b>Anton Arbuzov</b>, CEO, Komsomolsk-on-Amur Investment and Development Agency  <b>Victoria Hills</b>, Chief Executive Officer, Old Oak and Park Royal Development Corporation  <b>Alexey Fursin</b>, Head of the Department of Science, industrial policy and entrepreneurship of Moscow  <b>Vladimir Zhidkin</b>, Head of the Moscow Department on the new territories development (+/-)  <b>Marina Epifantseva</b>, Head of Information and Analytical Department, Agency for Investment Development of the Republic of Tatarstan  <b>Roman Starovoyt</b>, Head of the Federal Road Agency</p>
18:15 – 19:15	<p><b><u>Conference</u></b>  <b>SUSTAINABLE DEVELOPMENT OF METROPOLITAN AREAS. ROLE OF THE HOUSING MARKET</b></p> <p>The level of development of the real estate market is a major factor in the economic well-being of a country, region or city, as it affects the development of key economic sectors and creation of additional jobs, as well as the standard of living, and improves the investment and aesthetic attractiveness of the territory. For this reason, states, developers and real estate agencies should pay special attention to mechanisms by which the market functions, and develop a stable approach to developing urban territory.</p> <ul style="list-style-type: none"> <li>• Under what conditions can the reorganisation of residential areas and construction of new housing most beneficially affect circular migration in Moscow?</li> </ul>

	<ul style="list-style-type: none"> <li>• What is the role of renovating run-down assets in increasing the stable development of a megalopolis?</li> <li>• How should the process of developing strategies for stable urban development and private initiatives on the real estate market be coordinated?</li> <li>• How should the housing construction process be set out to ensure that it meets people's requirements to the maximum possible level?</li> <li>• Which districts of Moscow are the most promising in terms of stable development?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Sergey Ryabokobylko</b>, General Director and Managing Partner, Cushman &amp; Wakefield</p> <p><b><u>Speakers:</u></b>  <b>Gennady Degtev</b>, Head of Moscow Department of Competition Policy  <b>Andrey Puchkov</b>, General Director, Urban Group  <b>Valeriy Telichenko</b>, Deputy Chairman of the Commission on Urban Economics and Housing Policy of the Moscow City Duma, President of the National Research University "Moscow State University of Civil Engineering"  <b>Ekaterina Rumyantseva</b>, Chairman of the Board of Directors, Partner and Founder, Kalinka Group  <b>Leonid Kazinets</b>, Chairman of the Board of Directors, Owner, Barkley Corporation (+/-)  <b>Sergey Kachura</b>, General Director, "A101"  <b>Anton Korotaev</b>, Director for Russia and CIS, Strategic Consulting Department, JLL  <b>Sergey Levkin</b>, Head of the Department of Urban Development Policy of Moscow  <b>Marina Lubelskaya</b>, Deputy General Director, KROST Concern  <b>Sergei Sivaev</b>, Professor, Faculty of Social Sciences, Department of State and Municipal Administration, Department of Urban Economics and Municipal Administration, HSE  <b>Vladimir Zhidkin</b>, Head of the Department for the Development of New Territories of Moscow (+/-)</p>
<p><b>New York Community Stage</b></p>	
<p>12:15 - 13:30</p>	<p><u>Presentation</u>  <b>BURNING MAN. POWER OF CREATIVE COMMUNITY. FESTIVAL PRINCIPLES</b></p>

	<p>Burning man Festival is the only event in the world and the only striking example of thousands of people forming a unified movement, creating unique art objects and showcasing the value of creativity. Steven Raspa will explain the global role of communities in urban development using the example of a pop-up city in the desert that volunteers are creating based on their beliefs.</p> <ul style="list-style-type: none"> <li>● How to manage and interact with the art community?</li> <li>● What opportunities do communities offer to a city?</li> <li>● What risks are inherent on the work with creative communities?</li> <li>● How to promote growth and reach a new level of development?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alisa Prudnikova</b>, Art critic, curator, head of the regional development directorate of the NCCA - ROSIZO</p> <p><b><u>Speaker:</u></b>  <b>Steven Raspa</b>, Regional Development Director, Burning Man Festival  <b>Ekaterina Vinnikova</b>, Regional Director, Burning man Russia</p>
13:45 - 14:45	<p><u>Panel discussion</u>  <b>FUTURE BELONGS TO COMMUNITIES. WHY IT'S BENEFICIAL FOR A MEGACITY TO INVEST INTO COMMUNITIES?</b></p> <p>Every megacity is complex system of cultural and social links that form urban and professional communities. They serve as a unique resource for developing megacities and advancing their intellectual potential. For that potential to grow steadily, it is essential to learn how to create, sustain and develop communities and to build a bridge between communities, businesses and city administrations.</p> <ul style="list-style-type: none"> <li>● What are communities? What types of communities are there?</li> <li>● What role do communities play in a professional and urban environment? How do they contribute to megacity's potential?</li> <li>● How can communities maintain a fruitful dialogue with city authorities and businesses and make it beneficial for both parties?</li> <li>● What is the role of a city in promoting communities?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Victor Vakhstain</b>, Candidate of Social Sciences, Dean, Social Sciences Faculty, MSSSES, Dean, Department of Social Sciences and Philosophy, Institute of Sociology of the Russian Academy of Sciences, RANEPa (+/-)</p> <p><b><u>Key speakers:</u></b></p>

	<p><b>Vladimir Filippov</b>, Deputy Head, Moscow Department for Culture  <b>Ilya Kurmyshev</b>, Head of Media and Community Development Office, RVC  <b>Elena Zelentsova</b>, Vice-President, Skolkovo Foundation, Director of Urban Development  <b>Natalia Fishman</b>, Assistant to President of the Republic of Tatarstan (+/-)  <b>Fedor Skuratov</b>, Head, Russian Community Management Association</p>
15:00 - 16:00	<p><u>Panel discussion</u>  <b>READY, STEADY, SPORT! RATES ON THE HEALTHY MEGAPOLIS</b></p> <p>Group jogging, yoga, morning and evening group exercises are among the new habits of a person living in a megacity. The exercise is not just a way to improve your well-being, but a platform to find likeminded people, clients and partners. The recent trend consists in creating new training centers that unite active citizens in a community and resolve social issues at the same time.</p> <ul style="list-style-type: none"> <li>● Why is it important to create and develop sports communities?</li> <li>● What urban social issues can be addressed through sports communities?</li> <li>● How to ensure a long-term sustainable development of sport communities? What can a city do to promote it?</li> <li>● Sports as a marketing campaign or a way to engage citizens in the urban life?</li> <li>● How do sports events change the city image?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Artem Gerasimenko</b>, Founder, Running Environment, Sociobeg</p> <p><b><u>Speakers:</u></b>  <b>Maxim Zhurilo</b>, Founder, I Love Running  <b>Igor Sayfullin</b>, Founder, Sports Section  <b>Evgeny Mashkovsky</b>, project manager, TRP without borders (+/-)  <b>Nikolai Gulyaev</b>, Head of the Department of Sport and Tourism of Moscow</p>
16:15 - 17:00	<p><u>Panel discussion</u>  <b>TRAVELLING INTO THE N-CITY. ALTERNATIVE TOURISM</b></p> <p>Voyages abroad, tours in the outskirts of Moscow, unusual trips across Russia – is it a trend or repercussions of the crisis? Citizens are increasingly more conscious and interested in the post-Soviet space, as</p>

	<p>the city is getting closer. A tour is no longer just an end in itself, but a tool to resolve global urban and social issues and engage citizens.</p> <ul style="list-style-type: none"> <li>• How to create new opportunities for engaging citizens?</li> <li>• How can tours and travelling tackle urban and social issues?</li> <li>• How to find and attract your audience?</li> <li>• How to create a wow-effect?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Yulia Bychkova</b>, project manager, Nikola-Lenivets</p> <p><b><u>Speakers:</u></b>  <b>Ekaterina Zatuliveter</b>, Founder, Altrourism  <b>Ayrat Bagautdinov</b>, engineering historian, Founder, Moscow through the eyes of an engineer  <b>Olga Isaeva</b>, Co-Founder, NamSvetlo  <b>Alexey Zaitsev</b>, Coordinator, Vglubinku project</p>
17:15 - 18:00	<p><u>Panel discussion</u>  <b>INTELLIGENCE IS SEXY. THE ROLE OF SCIENCE IN THE LIFE OF MEGAPOLIS</b></p> <p>As intelligence is trendy, society is increasingly oriented towards lifelong learning. Spending the evening in a lecture hall is a regular type of leisure and a way to meet people and exchange knowledge. Chasing knowledge is not just an obligation anymore, but a source of joy that unites new-generation people. Representatives of universities, coworking spaces, museum and media producing popular science content will explain how they create communities around them and influence the urban environment.</p> <ul style="list-style-type: none"> <li>• How to create science content, popular science events?</li> <li>• What is the target audience of such events? Who are the readers? What keeps them interested?</li> <li>• How does the scientific community impact the city and vice versa?</li> <li>• Why do institutes, platforms and media need to engage in popular science?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Ilya Kurmyshev</b>, Head of Media and Community Development Office,</p>

	<p>RVC</p> <p><b><u>Key speakers:</u></b>  <b>Dmitry Malkov</b>, Head of Science Communication and Outreach Office, ITMO University  <b>Igor Bykovsky</b>, Head, TASS/ Cherdak science project  <b>Denis Kurek</b>, CEO, Future Biotech, Partner, KL10CH tech hub  <b>Tatyana Kubasova</b>, Deputy Research Director, State Darwin Museum</p>
18:15 - 19:00	<p><u>Panel discussion</u>  <b>MEDIA ART AND URBAN SPACE. LOCAL SPECIFICATION</b></p> <p>Recently, new media bordering between art and design have spread across the urban space. Migration path between commercial multimedia design and media art produces ambiguous consequences for media community-building. Why is it generally essential to create a media art and design community? What is its mission?</p> <ul style="list-style-type: none"> <li>● Local specificity of media artists and media designers communities in Moscow. Digital technologies, as a unifying role in creating a community.</li> <li>● Specificity of interaction between media art and the city. Local and international experience. Possibilities of cultural programming with the help of new media in public spaces.</li> <li>● Prospects for the development of urban media art culture. Support from the state and the private sector. Ways to create successful cases.</li> </ul> <p><b><u>Moderator:</u></b>  Anna Titovets, Co-founder and curator of the festival Plums Fest, curator of the festival "Polytech", guest curator Ars Electronica-2015</p> <p><b><u>Key speakers:</u></b>  Thorsten Bauer, Founder, Urbanscreen, media artist  Ivan Nefedkin, Founder Radugadesign  Alexei Shulgin, artist, professor, Rodchenko school, Curator, Electromuseum  Jan Kalnberzin, Curator, Curiosity Media Lab, artist  Sergey Kasich, Curator, www.SoundArtist.ru, artist</p>

**Friday, July 7 2017.**  
**MEGACITIES. CHANGE MANAGEMENT**

**Moscow**  
**Plenary Hall**

10:00 – 11:30

Plenary session

**AGE OF AGGLOMERATIONS. THE STRATEGY OF RUSSIA**

Nowadays, one of Russia's strategic goals is to secure sustainable economic growth. Taking into account the lack of sufficient external and internal resources, as well as the global trend of agglomeration growth, there is a need to identify key growth areas and create new national spatial development strategy.

- How to identify the main growth points in agglomerations?
- How to move beyond the transition to new spatial development models and move beyond the old development models which were oriented towards population redistribution and growth of productive forces patterns?
- How to ensure balanced development of the national infrastructure in the framework of the new spatial strategy?
- What legislative, financial and social instruments should be implemented at the federal level to achieve strategic goals?

**Moderator:**

**Mikhail Dmitriev**, President of the Economic Partnership "New Economic Growth"

**Keynote Speaker:**

**Dominic Barton**, Global Managing Director, McKinsey & Company

**Sergey Sobyenin**, Mayor of Moscow

**Speakers:**

**Arkady Dvorkovich**, Deputy Prime Minister of the Russian Federation

**Mikhail Men**, Minister of Construction, Housing and Utilities of the Russian Federation

**Hazem Galal**, Partner, Cities and Local Government Sector Global Leader, PwC

**Alexander Idrisov**, Founder and President, Strategy Partners Group

**Dr. Parag Khanna**, Professor at the Lee Kuan Yew School in Singapore, advisor on the economic strategies of mega-cities and author of the new book CONNECTOGRAPHY: Mapping the Future of Global Civilisation.

**Andrey Kostin**, President, Chairman of the Management Board, Member

	<p>of Supervisory Committee, VTB Group  <b>G�rard Mestrallet</b>, Chairman of the Board of Directors, ENGIE Group</p>
<p>12:00 - 13:15</p>	<p><u>Plenary session</u>  <b>HUMAN CAPITAL. HOW DO GLOBAL CITIES MANAGE TALENTS?</b></p> <p>In order to gain and keep the global lead megacities must attract and retain high-quality specialists. "The battle for talents" makes city administrations and big business develop integrated strategies to draw in promising professionals. While some cities offer innovation visas for talented entrepreneurs, others develop attractive urban environment, infrastructure and services.</p> <ul style="list-style-type: none"> <li>• What opportunities should a city 3.0 offer to get in the shortlist of highly-qualified professionals?</li> <li>• What strategies do megacities already pursue and what are their chances of success?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Evgeny Kuznetsov</b>, Director, RVC Subsidiary Funds</p> <p><b><u>Keynote speaker:</u></b>  <b>Steven Raspa</b>, Regional Development Director, Burning Man  <b>Eytan Schwartz</b>, CEO, Tel Aviv Global</p> <p><b><u>Speakers:</u></b>  <b>Natalia Sergunina</b>, Deputy Mayor of Moscow for Economic Policy and Property and Land Relations  <b>Mark Chandler</b>, Director of the San Francisco Mayor's Office of International Trade and Commerce  <b>Geoff Mulgan</b>, Chief Executive Officer, Nesta  <b>Amiran Mutsoyev</b>, Member of the Board of Directors, The Regions Group of Companies  <b>Alexei Sitnikov</b>, Vice-President, Institutional and Resource Development, Executive Secretary of the Board of Trustees, the Skolkovo Institute of Science and Technology (Skoltech)</p>
<p>13:45 - 15:00</p>	<p><u>Plenary session</u>  <b>FIFA 2018. SPORT MEGAPROJECTS AS A TRIGGER FOR URBAN RENEWAL</b></p> <p>Next year Russia will host the country's largest sporting event - the 2018 FIFA World Cup. In June 2017 Moscow, St. Petersburg, Sochi and Kazan will host the Confederations Cup. Preparations for these major</p>

	<p>international championships have become a driver for the modernisation of the country. In preparing for these mega-projects, new and unique sporting infrastructure, transport hubs, tourism and residential facilities have been built, giving many Russian cities the opportunity to introduce new services, infrastructure and business development.</p> <ul style="list-style-type: none"> <li>• What do Russian cities need to meet the challenges posed by the World Cup?</li> <li>• What is the long term strategy for leveraging the potential of the FIFA 2018 World Cup for the further development of the cities?</li> <li>• Are the acquired benefits worth the investments and risks?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Dmitry Navosha</b>, General Director, «Sports.ru» (+/-)</p> <p><b><u>Speakers:</u></b>  <b>Pyotr Biryukov</b>, Deputy Mayor of Moscow for Housing, Utilities and Amenities  <b>Marat Khusnullin</b>, Deputy Mayor in the Government of Moscow for Urban Development and Construction  <b>Radik Minnahmetov</b>, General Director, “Kazan Arena”  <b>Andrey Peregudov</b>, Senior Vice President of VTB Bank  <b>Daliya Safiullina</b>, Partner, KB Strelka  <b>Mars Gazizullin</b>, General Director of Mosinzhproekt  <b>Alexander Plutnik</b>, General Director, Agency for Housing Mortgage Lending (+/-)  <b>Nikolai Gulyaev</b>, Head of the Department of Sport and Tourism of Moscow  <b>Nail Izmailov</b>, Deputy Chairman of the Board of Directors, "Spartacus"</p>
15:30 - 17:00	<p><u>Plenary session</u>  <b>TRANSPORTATION SYSTEM OF METROPOLITAN AREAS AS A MEGAPROJECT</b></p> <p>Metropolitan areas are huge economic and social centers, the scale and dynamics of their development largely depends on the efficiency of their transport infrastructure. The largest agglomerations are also the leading global logistics nodes, processing enormous flows of people and cargo. New logistics schemes and transport infrastructure objects inside the cities that are located in the orbit of large metropolitan areas are radically changing and becoming more complex, forming a single transport mega-system.</p> <ul style="list-style-type: none"> <li>• What is the strategy for the development of the transport infrastructure of agglomerations?</li> <li>• What can the transport policy of the largest agglomerations lead to</li> </ul>

	<p>in the near future?</p> <ul style="list-style-type: none"> <li>• What significant projects for the development of the agglomeration transport system have already been implemented in the world, and which are only being designed?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Mohamed Mezghani</b>, Deputy Secretary General, UITP</p> <p><b><u>Keynote speaker:</u></b>  <b>Dirk Ahlborn</b>, CEO, Hyperloop Transportation Technologies</p> <p><b><u>Speakers:</u></b>  <b>Alan Lushnikov</b>, Deputy Minister of Transport of the Russian Federation  <b>Maxim Liksutov</b>, Deputy Mayor of Moscow, Head of the Department for Transport and Road Infrastructure Development  <b>Jifu Guo</b>, Director, Beijing Transport Institute  <b>Peter Katsyv</b>, Vice-President for Development of the Moscow transport hub, Russian Railways  <b>Pierfrancesco Maran</b>, Deputy Mayor of City Planning, Green Areas and Agriculture, Milan  <b>Atsushi Sakai</b>, Deputy Director, JR East Paris office &amp; Japan Railways Group)  <b>Carles Casas Esplugas</b>, PhD Civil Engineering, Head of Strategic and Prospective Planning, Advisor to General Director, Ferrocarrils de la Generalitat de Catalunya</p>
17:30 - 19:00	<p><b><u>Presentation</u></b>  <b>MUF 2017 EXPERIMENTAL LABS. INNOVATION PROJECTS FOR MOSCOW</b></p> <p>MUF 2017 Experimental Labs is a special project that brings together urban professionals, tech entrepreneurs and engineers, city administration officials and potential investors ready to support urban innovation projects. For four days before the Forum, the teams of participants will be developing projects of high-tech solutions for the challenges set out by the city.</p> <p>The teams will work with these themes:</p> <p>“Future Mobility”  “Housing of the Future”  “Quality of Urban Environment”  “Urban Data Analysis and Visualisation”</p>

**Expert jury:**

**Evgeny Kozlov**, Deputy Chief of the Office of the Mayor and Government of Moscow

**Natalia Sergunina**, Deputy Mayor of Moscow for Economic Policy and Property and Land Relations

**Leonard Brody**, President, Brody Group, Founder, Affordable Housing XPrize

**Sergey Kuznetsov**, Chief Architect of Moscow

**Jeff Wilson**, Founder, Director, Kasita

**Azmat Yusuf**, Founder, Citymapper

**Elena Kuznetsova**, Partner, McKinsey & Company

**Sergey Levkin**, Head of the Department of Urban Development Policy of Moscow

**Geoff Mulgan**, Chief Executive, Nesta

**Val Jerdes**, Partner at Innov8 Global Ventures

**Moderator:**

**Evgeny Kuznetsov**, Director, RVC subsidiary funds

**Buenos Aires  
Presentation Hall**

11:45 - 12:15

**Presentation**

**SMART CITY IN A DESERT. PRESENTATION OF THE HARISH CITY PROJECT**

Development companies combine forces with city authorities and tech corporations to create city districts and whole cities with smart technologies – innovative construction materials, the Internet of Things, transportation- and utilities-related information technologies – embedded in the urban infrastructure. Although such cities are usually technologically superior to urban centres that emerged over centuries, they also face a plethora of unexpected challenges. Hanan Mor, co-Chief Executive Officer of a major Israeli real-estate company, will expand on the prospects and risks inherent in the smart city construction from scratch.

**Moderator:**

**Sergey Lozinsky**, Partner, Regional Development Director, Centre of Infrastructure Economics

**Speakers:**

**Hanan Mor**, Founder, Chairman, Hanan Mor Group Holdings Ltd

<p>12:30 - 13:30</p>	<p><u>Presentation</u>  <b>OUT OF THIN AIR. HOW LANDSCAPE DESIGN PROJECTS FILL CITIES UP</b></p> <p>With the principles of landscape urban development, state-of-the-art tech and engineering solutions, the world’s best architecture firms transform urban isolation zones - landfills, wastelands and undeveloped sites in the city center - into key public spaces. The soon-to-open Zaryadye Park, built on the site of the demolished “Rossiya” Hotel, and Freshkills Park, located atop the world’s biggest landfill, serve as vivid examples of revitalizing urban spaces.</p> <ul style="list-style-type: none"> <li>• Which positive social and economic effects might be produced by transforming marginalized urban spaces into parks?</li> <li>• How should landscape architects, city authorities and citizens interact while creating parks in former industrial zones?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Natalia Fishman</b>, Assistant to the President of the Republic of Tatarstan</p> <p><b><u>Keynote Speech:</u></b>  <b>Sergey Kuznetsov</b>, Chief Architect of Moscow</p> <p><b><u>Speakers:</u></b>  <b>Cait Field</b>, Manager of the Department of Science and Research NYC Parks: Freshkills Park  <b>Tilman Latz</b>, Partner, Latz + Partner  <b>Evert Verhagen</b>, Founder, Creative Cities Agency  <b>Evgenia Peneva</b>, Project Manager of the landscape company ARTEZA</p>
<p>13:45 - 14:15</p>	<p><u>Presentation</u>  <b>OXYGEN MASK FOR THE CITY. CONSTRUCTING FOREST CITIES</b></p> <p>The intense air pollution has made a number of cities around the world, and especially in Asian megalopolises, almost uninhabitable. Vertical forests designed by modern architects aim to respond to the environmental challenge. The famous Italian architect Stefano Boeri, and the architect Ken Yeang, named by the Guardian newspaper as “one of the 50 people who could save the planet”, talk about sustainable architecture.</p> <p><b><u>Moderator:</u></b>  <b>Pyotr Kudryavtsev</b>, Partner, Citymakers Bureau</p> <p><b><u>Speaker:</u></b>  <b>Stefano Boeri</b>, Founder, Stefano Boeri Architetti</p>

	<b>Ken Yeang</b> , architect, CEO, Founder of T.R. Hamzah & Yeang Sdn Bhd
14:30 - 15:00	<p><u>Presentation</u>  <b>AEROTROPOLIS. AIRPORTS AS DRIVERS OF URBAN DEVELOPMENT</b></p> <p>Not only does a well-organised airport create a link between its city and the regional and international markets, it is also an independent zone where passengers and local residents can work, hold business meetings, reach deals, make purchases and spend their leisure time. Massimiliano Fuksas and Fernando Romero, architects who have participated in designing the largest airports in the world, talk about how airports become centers of urban development.</p> <p><b>Moderator:</b>  <b>David Basulto</b>, Editor-in-Chief, Archdaily</p> <p><b>Speakers:</b>  <b>Massimiliano Fuksas</b>, Head, Studio Fuksas  <b>Fernando Romero</b>, Director, Founder, FR-EE</p>
15:15 - 15:45	<p><u>Presentation</u>  <b>CITIES ON THE MOON AND MARS. BUILDING HOUSES IN THE OUTER SPACE</b></p> <p>Roscosmos and the America's Space Agency NASA have repeatedly stated their intentions to colonize space, so the colonies on the Moon and Mars can become a reality in the foreseeable future. The development of projects of space settlements that are able to protect people from gamma radiation, temperature changes and meteorites is one of the main tasks over which the leading research institutes work. Berok Khoshnevis , the creator of contour construction technology, which allows you to create houses directly on the spot from space material, talks about the prospects of creating houses in the outer space.</p> <p><b>Moderator:</b>  <b>Natalia Raikova</b>, Manager for Innovative Partnerships Autodesk</p> <p><b>Speaker:</b>  <b>Berok Khoshnevis</b>, Professor at the University of Southern California</p>
16:00 -16:30	<p><u>Presentation</u>  <b>PRESENTATION OF THE WORLD'S FIRST FLOATING CITY</b></p>

	<p>The rapid growth of population, global warming, rising ocean levels makes the governments of small island states that are particularly at risk of global disasters countries to look for alternative solutions. The authorities of French Polynesia have signed a long-term contract with The Seasteading Institute for the construction of the world's first floating city, which will be constructed by 2020. The project manager Randolph Hencken explains how to create not just a new kind of settlement, but also a society with a completely new economic and political system.</p> <ul style="list-style-type: none"> <li>• What engineering solutions make it possible to create cities in the ocean?</li> <li>• What problems does the floating city project aim to solve?</li> <li>• How economically and environmentally sustainable will the new type of city be?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alexander Ostrogorsky</b>, Teacher, Moscow Architecture School MARCH</p> <p><b><u>Speaker:</u></b>  <b>Randolph Hencken</b>, Director, Seasteading Institute</p>
16:45 -17:30	<p><u>Presentation</u>  <b>ECONOMY OF LIGHT</b></p> <p>City illumination affects a number of aspects of city life, and can be considered one of the most effective tools for urban development. What solutions are being offered by media artists and engineering specialists in the field of lighting for large-scale objects and spaces in order to attract attention and make the environment more comfortable? What are some examples of successful large-scale use of illuminations in urban environments?</p> <p><b><u>Moderator:</u></b>  <b>Yury Medvedev</b>, Partner, Rolling LEDs, leading lighting designer, Illuminator Group</p> <p><b><u>Speakers:</u></b>  <b>Thorsten Bauer</b>, Founder, URBANSCREEN  <b>Pavel Livinsky</b>, Head of the Department of Housing and Communal Services of Moscow  <b>Paul Traynor</b>, Director, Light Bureau  <b>Marina Tyshchenko</b>, Vice President, Lighting Division Russia and Central Asia, Philips</p>

**Beijing  
Studio**

11:45 – 12:15

Presentation

**IRON ECONOMY. RETHINKING THE POTENTIAL OF RUST BELTS**

“The Smartest Places on Earth: Why Rustbelts Are the Emerging Hotspots of Global Innovation” attempts to rethink the potential of former industrial zones. The authors of the book, Fred Bakker and Antoine van Agtmael, argue that the rust belts are emerging as new economic and innovation hotspots. As major tech corporations, startups and universities relocate their headquarters to former industrial zones, these spaces transform into “brain belts” where cutting-edge intellectual products are generated.

**Moderator:**

**Sergey Georgievsky**, General Director of Strategic Development Agency "Center"

**Keynote Speaker:**

**Fred Bakker**, Author of “The Smartest Places on Earth: Why Rustbelts Are the Emerging Hotspots of Global Innovation” book

12:30 – 13:15

Expert discussion

**VANITY HEIGHT. HOW TALL CAN “VERTICAL CITIES” GET?**

Pursuing the title of the world’s tallest building, architects continue to overcome physical limitations and build skyscrapers soaring up to 1000 meters into the sky. If such height used to be reserved only for business centers, now 100+ tall buildings are increasingly versatile, creating “vertical cities” for residents to live, work and rest in the same skyscraper.

- What problems do skyscrapers solve in modern megacities?
- What infrastructure is needed to provide essential services in skyscrapers?
- What are the positive and negative socio-spatial consequences of creating a “vertical city” in a modern megacity?

**Moderator:**

**David Basulto**, Editor-in-Chief, Archdaily

**Speakers:**

**Ahmad Abdelrazaq**, Executive Vice President, Highrise Building and Structural Engineering, Samsung C&T Corporation

**Elena Ilyukhina**, General Director, Lakhta Center

	<p><b>Mikhail Khvesko</b>, Executive Director, Capital Group  <b>Jiang Xiaolong</b>, Shanghai Municipal Commission of Housing, Urban-Rural Development and Management</p>
<p>13:30 - 14:15</p>	<p><u>Expert discussion</u>  <b>TECHNOLOGIES OF AFFORDABLE HOUSING</b></p> <p>A lack of affordable housing stems not only from increasing urbanization, overly strict restrictions on new construction and gentrification processes, but also from a decades-long lack of innovations in the construction industry. This issue is addressed by big investors and entrepreneurs who deliver high-tech solutions aimed to mass-produce residential housing.</p> <ul style="list-style-type: none"> <li>● What are the mechanisms to overcome the global housing crisis?</li> <li>● What is the role of innovative startups in solving the problem?</li> <li>● How will high-tech approaches to housing construction change the residential property market in the future?</li> </ul> <p><b>Moderator:</b>  <b>Alexander Ostrogorsky</b>, Teacher, Moscow Architecture School MARCH</p> <p><b>Speakers:</b>  <b>Leonard Brody</b>, President, The Brody Group XPrize, Founder, Affordable Housing XPrize  <b>Jeff Wilson</b>, Founder, CEO, Kasita</p>
<p>14:30 – 15:15</p>	<p><u>Expert discussion</u>  <b>ROLE OF AN ARCHITECT. HOW CAN CITIES BENEFIT FROM THE FREEDOM OF CREATIVE THOUGHT?</b></p> <p>Both citizens and city administrations demand a comfortable urban environment, developing new architecture standards followed by new regulating approaches. Architecture has surpassed its designated use, resolving a range of social issues. The architectural agenda takes a comprehensive dialogue, including architecture communities, city administrations and developers as well as modern tools for an architect to participate in urban activities.</p> <ul style="list-style-type: none"> <li>● how to increase an architect's social standing?</li> <li>● how to ensure a fruitful dialogue between city administrations, developers and architecture communities?</li> </ul> <p><b>Moderator:</b>  <b>Sergey Sitar</b>, tutor of the Moscow Architectural School MARCH</p>

	<p><b><u>Speakers:</u></b>  <b>Yuri Grigoryan</b>, founder, Project Meganom  <b>Martha Thorne</b>, Dean of IE School of Architecture and Design, Pritzker Prize Executive Director  <b>Oleg Shapiro</b>, co-founder, Wowhaus Architects  <b>Yuri Grigoryan</b>, founder, Project Meganom  <b>Stefano Boeri</b>, Founder, Stefano Boeri Architetti</p>
15:30 – 16:15	<p><b><u>Discussion</u></b>  <b>NEW ENVIRONMENT FOR A NEW MAN</b></p> <p>The way people envision comfortable urban spaces is constantly changing. Nowadays, citizens want urban spaces to be not only safe, affordable and comfortable, but also visually appealing and filled with various activities and services. The aims of developers, architects and designers are to create attractive public spaces and establish a positive image for them using territory branding instruments.</p> <ul style="list-style-type: none"> <li>● What do citizens expect in terms of the quality of urban environment?</li> <li>● What new approaches to creating a comfortable urban environment are employed in Russia and abroad?</li> <li>● How to use place branding tools to project a positive image of urban spaces?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Olga Buzina</b>, Development and Communications Director, Lakhta Center</p> <p><b><u>Speakers:</u></b>  <b>Mikhail Alekseevsky</b>, Director, Centre for Urban Anthropology, Strelka KB  <b>Andrey Bartenev</b>, Russian artist, sculptor, designer, experimentalist  <b>Elena Ilyukhina</b>, General Director, Lakhta Center  <b>Christos Passas</b>, Design Director, Zaha Hadid Architects  <b>Benedetta Tagliabue</b>, CEO, Miralles Tagliabue EMBT, Foundation RIBA Stirling Prize</p>
16:30 – 17:30	<p><b><u>Public interview</u></b>  <b>LIFE AS A QUEST. FUTURE OF THE ENTERTAINMENT INDUSTRY</b></p> <p>Video games, augmented reality and space vision 3D technologies are entering the mass market and revolutionising the leisure industry. Inspired by the plots of computer games, entertainment industry professionals bring popular video games to life, turning modern art exhibitions into tech performances and theater plays into stage quests.</p>

	<ul style="list-style-type: none"> <li>• How will the entertainment industry develop in the near future?</li> <li>• How does digital technology influence the entertainment and leisure industry?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Nikolai Gorely</b>, Founder, “Geek Picnic”</p> <p><b><u>Speakers:</u></b>  <b>Jeremy Hildreth</b>, Adviser, Brand Strategy and Tactics, Jeremy Hildreth &amp; Comrades  <b>Sergey Kuznetsov</b>, Founder, Claustrophobia  <b>Ivan Shol</b>, technical director «Ostrov Mechty»  <b>Natalia Romanova</b>, CEO, Cirque Du Soleil Russia</p>
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**Tokyo  
Round Table Hall**

11:45 - 12:45	<p><u>Round table</u>  <b>CITY-STATE: DO MODERN MEGACITIES NEED NATIONAL INFRASTRUCTURE? sassen</b></p> <p>The nuclei of the world's largest agglomerations, global cities, form a new reality of political, social and economic affairs both within their countries and in relation to other megapolitan areas around the world. Global megalopolises pose a challenge both to national identity and to classical national institutions. Their infrastructural and administrative base often develops separately from the national administrative system, which makes megalopolises autonomous subjects of the state.</p> <ul style="list-style-type: none"> <li>• To what extent is a global city a part of its country, sharing in its identity?</li> <li>• How do new subjects in the forms of agglomerations and megapolitan areas match up to other global subjects and neighbouring territories within their countries?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alexander Ivlev</b>, Managing Partner, EY Russia</p> <p><b><u>Keynote speech:</u></b>  <b>POLITICAL ECONOMY OF GLOBAL CITIES</b>  <b>Saskia Sassen</b>, Professor, Ralph Lewis Professor of Sociology, University of Chicago</p> <p><b><u>Speakers:</u></b>  <b>Philip Harrison</b>, Chair, Development Planning and Modeling, University of</p>
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	<p>Witwatersrand, Johannesburg  <b>Hiroo Ichikawa</b>, Professor, Executive Director, Mori Memorial Foundation  <b>Vladimir Klimanov</b>, Head of Chair of State Regulation of Economy, School of Public Policy, RANEPA  <b>Gabriel Lanfranchi</b>, Director, Cities Program at the Center for the Implementation of Public Policies Promoting Equity and Growth (CIPPEC), Founder, Metro Lab initiative / MIT - ESI  <b>Evgeny Trusov</b>, Deputy Head of Infrastructure Financing Department, VTB Capital  <b>Jean-Louis Chaussade</b>, Chief Executive Officer, SUEZ</p>
13:00 – 13:45	<p><u>Round table</u>  <b>VALID UNTIL. UPDATING PRINCIPLES AND APPROACHES TO URBAN PLANNING</b></p> <p>The context of urban planning is transforming. As innovative construction technologies are developing, there emerge new approaches and principles of urban planning. Moreover, the planning engages an increasing number of stakeholders. Developers, investors and various expert communities participate actively and transform urban spaces.</p> <ul style="list-style-type: none"> <li>● What urban planning tasks do authorities and developers face?</li> <li>● How is the urban planning field changing with new innovation technologies?</li> <li>● How should the legal framework adapt to new form of public-private interaction?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Yuri Grigoryan</b>, Founder, Project Meganom</p> <p><b><u>Speakers:</u></b>  <b>Carlo Castelli</b>, Director, Strategic Planning and Design, AECOM  <b>Liu Thai Ker</b>, Senior Director, RSP Architects Planners &amp; Engineers Pte Ltd, Chairman, Centre for Liveable Cities Singapore  <b>Dmitry Narinsky</b>, Head of the international project-training laboratory for experimental design of the cities, Graduate School of Urban Studies after the name of Vysokovsky  <b>Baktybai Taytaliev</b>, Deputy Director, Chief Architect, "Astanagenplan" (+/-)  <b>Amiguiho Kono</b>, President and CEO, Michi Creative City Designers Inc.  <b>Yu Ying</b>, Chief Engineer of Chongqing City Planning Office</p>
14:00 - 15:00	<p><u>Round table</u>  <b>RENOVATION PROGRAM. KEY EFFECTS AND RISKS OF MOSCOW'S MAIN MEGA-PROJECT</b></p>

Moscow's government launched in summer 2017 a program aimed at renovating the obsolete housing. Over the course of ten years, Moscow will see over 4, 5 thousand 50-60-year-old houses demolished and over 20 million square meters of new housing constructed, which is expected to improve the living conditions for 1, 5 million Muscovites. Apart from the housing issue, the program implements new standards of comprehensive design and urban exploitation. However, the key housing mega-project is challenged by citizens, businesses and media.

- What are the main effects and risks of the renovation program for Moscow's development market?
- What challenge will the renovation bring about for Moscow's economy and infrastructure?
- What urban issues will it tackle?

**Moderator:**

**Oleg Repchenko**, Head of the analytical center "Indicators of the Real Estate Market IRN.RU"

**Speakers:**

**Alexander Idrisov**, Founder and President, Strategy Partners Group

**Sergey Kuznetsov**, Chief Architect of Moscow

**Sergey Levkin**, Head of the Department of Urban Development Policy of Moscow

**Dmitry Narinsky**, Head of the international project-training laboratory for experimental design of the cities, Graduate School of Urban Studies after the name of Vysokovsky

**Kirill Nikitin**, Partner, PWC

**Andrey Grudin**, General Director of Pioner Group

**Konstantin Remchukov**, Head of the Public Chamber of Moscow, Editor-in-chief, "Nezavisimaya Gazeta"

**Irina Irbitskaya**, Director of the Center for Urban Development Competences, Russian Presidential Academy of National Economy and Public Administration

**Denis Kapralov**, Deputy General Director for Capital Construction, KROST

**Igor Pisarsky**, Chairman of the board of directors of the agency "RIM. Porter Novelli »

**Konstantin Remchukov**, Head of the Public Chamber of Moscow, editor-in-chief of Nezavisimaya Gazeta

15:15 – 16:00

Round table

**CYBER THREATS. HOW CAN A SMART CITY STAY SANE**

Smart city technologies, aimed to make megacities more energy efficient, environmentally friendly and sustainable, at the same time pose a threat to

the information security of cities. As a result, the issue of ensuring cyber security in cities with actively-integrated IT solutions is no longer a potential risk, but an everyday challenge facing city administrations.

- What technological outposts do cities need?
- What solutions and means of protection are being developed by states and global corporations?

**Moderator:**

**Vitaly Nedelsky**, President, National Association of Industrial Internet Market Participants

**Speakers:**

**Andrey Doukhvalov**, Head, Future Tech Department Kaspersky Lab

**Alexander Gorbatko**, Deputy Head of the Department of Information Technologies of Moscow

**Martin Tom-Petersen**, Partner, Smart City Catalyst

**Alexey Vorontsov**, Leading Cyber Security Expert, IBM

<p>16:15 – 17:15</p>	<p><u>Round table</u>  <b>URBAN RESILIENCE. HOW DO MEGALOPOLISES IN ASIA ASSEMBLE THE JIGSAW PUZZLE OF SUSTAINABLE URBAN DEVELOPMENT?</b></p> <p>The stable development of an agglomeration is made up of a number of factors, and the search for balance in relation to them is a major objective in managing territorial development. Natural and manmade disasters and societal conflicts are sources of unpredictable risks, each of which is capable of breaking a city in a short time. Thus, the formation of a stable urban environment is one of the key challenges facing city administrators.</p> <ul style="list-style-type: none"> <li>● What are the elements of a sustainable megacity development?</li> <li>● What tools do cities employ to analyze and forecast risks?</li> <li>● What resources are modern megalopolises prepared to invest in stable development, and what results do they hope to achieve?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Erica Seville</b>, Co-Leader, Leading Scientist, Resilient Organisations</p> <p><b><u>Keynote speech:</u></b>  <b>Paul Zimmerman</b>, Founder, CEO, Designing Hong Kong</p> <p><b><u>Speakers:</u></b>  <b>Ken Yeang</b>, architect, CEO, Founder of T.R. Hamzah &amp; Yeang Sdn Bhd  <b>Limin Hee</b>, Director, Centre for Liveable Cities  <b>Hiroo Ichikawa</b>, Professor, Executive Director, Mori Memorial Foundation  <b>Sinlavong Khoutphaythoune</b>, Mayor of Vientiane  <b>Christopher Webster</b>, Professor, Urban Planning and Development Economics Faculty of Architecture, University of Hong Kong</p>
<p><b>Seoul</b>  <b>Panel Discussion Hall</b></p>	
<p>11:45 - 12:45</p>	<p><u>Showcase</u>  <b>IN SEARCH OF NEW URBAN MARKETING CHAMPIONS</b></p> <p>In order to prevail in competition not only with one another, but also with the leaders of global market, dynamically developing cities have to assert themselves on the global scene with the strategic marketing tools. Properly set-up marketing strategies have allowed such cities as Manchester, Istanbul, and Tel Aviv to attract investors, highly-qualified specialists and tourists.</p>

	<ul style="list-style-type: none"> <li>• What can new city leaders offer to citizens, tourists, business?</li> <li>• How should city authorities collaborate with local business to establish not only a recognisable brand, but a high-quality product?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Sergey Mitrofanov</b>, Founder, Mitrofanov &amp; Partners</p> <p><b><u>Speakers:</u></b>  <b>Frans van der Avert</b>, CEO, Amsterdam Marketing  <b>Vladimir Filippov</b>, Deputy Head of the Moscow Department of Culture  <b>Pascal Jenny</b>, President, Tourism Party of Switzerland  <b>Oksana Sargina</b>, CEO, Tourism Development Centre of Tatarstan  <b>Maxim Tolstoy</b>, Chairman of the city development committee, Deputy of the Riga City Council</p>
13:00 - 13:45	<p><u>Panel discussion</u>  <b>MASS-PRODUCED CITIES. NEW CONSTRUCTION TECHNOLOGY IN MEGALOPOLISES</b></p> <p>As a result of rising rates of urbanisation, cities are facing the problem of supplying fast-growing populations with comfortable and accessible housing. The international construction technology market offers tools which allow to construct houses and entire districts in a matter of weeks, literally pumping out buildings on a conveyor belt.</p> <ul style="list-style-type: none"> <li>• Can districts built in extremely short terms acquire unique identities?</li> <li>• How to find the balance between construction speed, price and quality of buildings while using innovative technologies?</li> <li>• What successful practices exist in the field of quick and accessible construction in Moscow and other fast-growing megalopolises?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Denis Sokolov</b>, Partner, Head of Consulting, Research &amp; Marketing, Cushman &amp; Wakefield</p> <p><b><u>Speakers:</u></b>  <b>Erwan Dupuy</b>, Director General, Saint-Gobain CIS  <b>Berok Hoshnevis</b>, Professor, University of Southern California  <b>Petr Manin</b>, Technical Director in Russia and CIS, Autodesk  <b>Nikita Stasishin</b>, Deputy Minister of Construction, Housing and Utilities of the Russian Federation  <b>Olivier Bouygues</b>, Deputy Chief Executive Officer, Bouygues SA</p>

	<p><b>Leonid Kazinets</b>, Chairman of the Board of Directors, Owner, Barkley Corporation</p>
<p>14:00 - 15:00</p>	<p><b>Showcase</b>  <b>DIALOGUE IN THE CITY. HOW DO CITY ADMINISTRATIONS COMMUNICATE WITH CITIZENS?</b></p> <p>The internet and mobile technology not only allow city administrations to inform targeted groups of citizens on current events, but also to involve them in active dialogue when resolving issues of urban development. Data exchange by means of interactive services provides city authorities with feedback and helps set up an adequate system for responding to citizens' requests.</p> <ul style="list-style-type: none"> <li>● How do cities change their approaches to managing their communication channels?</li> <li>● How can necessary information and services be delivered to particular groups of citizens at the right place and time?</li> <li>● What is the role of independent urban media in informing citizens about the latest developments in the city?</li> </ul> <p><b>Moderator:</b>  <b>Vladimir Verkhoshinsky</b>, Member of the Board, VTB Bank</p> <p><b>Speakers:</b>  <b>Evgeny Kozlov</b>, Deputy Chief of Staff to the Moscow Mayor  <b>Francesca Bria</b>, Chief Technology and Digital Innovation Officer, Barcelona City Council  <b>Geoff Mulgan</b>, Chief Executive Officer, Nesta  <b>Natalia Reen</b>, Project Manager, Forum Virium Helsinki  <b>Zohar Sharon</b>, Chief Knowledge Officer, Tel-Aviv Municipality</p>
<p>15:15 – 16:00</p>	<p><b>Showcase</b>  <b>AQUA EST VITA. THE ROLE OF THE RIVER IN THE MODERN MEGALOPOLIS</b></p> <p>Ever since the first settlements, access to water has been considered as a key factor in determining the location of the world's largest cities. Encouraging regional development, water has always been a transportation and trade artery used for as a source of irrigation and nourishment. Water resources continue to play key role in the social and cultural as well as economic development of megacities.</p> <ul style="list-style-type: none"> <li>● What are the new uses of water main resources in the modern urban development?</li> </ul>

	<ul style="list-style-type: none"> <li>• How can agglomerations use water resources to boost their efficiency?</li> <li>• What are the unique strategic advantages of river megacities?</li> </ul> <p><b>Moderator:</b>  <b>Yuri Grigoryan</b>, Founder, Project Meganom</p> <p><b>Speakers:</b>  <b>Konstantin Golubev</b>, Project Manager, "Island of Dreams"  <b>Swami Jyothirmayah</b>, representative, Art of Living Foundation  <b>Circe Monteiro</b>, Coordinator, INCITI / UFPE  <b>Qiyu Tu</b>, Deputy Director, Institute of Urban and Demographic Studies, Shanghai Academy of Social Sciences // <b>Ning Su</b>, Professor, Institute of Urban and Demographic Studies, Shanghai Academy of Social Sciences  <b>Alexei Shaposhnikov</b>, Chairman, Moscow City Duma  <b>Mikhail Sarkisyants</b>, Professor of the Department of Architecture, Don State Technical University (+/-)</p>
16:15 - 17:30	<p><u>Expert discussion</u>  <b>TRANSPORTATION HUBS. INVESTMENTS INTO SUSTAINABLE URBAN MOBILITY</b></p> <p>Transportation hubs are an intrinsic part of urban life in any big megacity. Many passengers cross railway and subway stations each day, making them a fruitful ground for a mixed-use business development. Besides, a transportation hub is a high footfall public space, which is why it requires special attention in terms of quality urban environment and potential benefits for citizens.</p> <p><b>Moderator:</b>  <b>Federico Parolotto</b>, Senior Partner, Mobility in Chain</p> <p><b>Speakers:</b>  <b>Roman Latypov</b>, First Deputy Chief, Moscow Metro  <b>Jarrett Walker</b>, President, Jarrett Walker + Associates  <b>Ilya Petushkov</b>, Advisor, Mobility in Chain  <b>Ruben Arakelyan</b>, General Director of the WALL Architectural Bureau  <b>Andrea Boscerti</b>, Founder of the Metrogramma bureau  <b>Andrey Malygin</b>, Deputy Director for Construction of Transport hub  Mosinzhproekt, Managing Director, Mosinzhinvest</p>

**Shanghai  
Business Lounge Hall**

11:45 – 12:45

Brainstorm

**MEGACITY AS A BLAST-OFF GROUND. WHERE DOES MOSCOW LAUNCH ITS STARTUPS?**

The leading megacities not only aggressively hunt for promising tech startups, but also create effective launching grounds aimed at new markets and networks. The global integration of companies has turned out to be much more profitable for strong and prepared cities than a retention strategy. Where could Moscow startups end up and what tools does the city offer to entrepreneurs for a successful international launch?

- How can Moscow balance the development of its internal innovation ecosystem and the international startup expansion?
- What world models and copycat businesses can be effective and successful in Moscow?

**Moderator:**

**Boris Ryabov**, Managing Partner, Bright Capital

**Speakers:**

**Dmitry Chikhayev** Managing Partner, Runa Capital

**Boris Grozovsky**, columnist, Forbes Russia

**Val Jerdes**, Partner, Innov8 Global Ventures

**Daniil Kozlov**, Partner, Business Development Director, Global Venture Alliance

**Vasily Ivanov**, Adviser on ICO and Crypto-currency, SOMN.IO

**Alexey Parabuchev**, General Director of the Moscow Innovation Development Centre

**Ilya Slutsky**, Managing Partner, Medme

13:00 – 13:30

Public interview

**URBAN.US. SMART CITY INVESTMENT**

Urban.Us is an American private venture fund that invests in smart-city tech startups and unites more than 1,500 investors, entrepreneurs and city managers. Its objective is to find and support highly promising startups that can significantly improve the lives of over 100 cities in five years, working in the areas of clean tech, new materials, the Internet of Things.

**Moderator:**

**Olga Polishchuk**, Executive Director, Strelka Institute of Architecture,

	<p>Media and Design</p> <p><b><u>Speaker:</u></b>  <b>Stonly Baptiste</b>, Co-Founder, Urban.Us</p>
<p>13:45 - 14:30</p>	<p><u>Showcase</u>  <b>MOBILE FUTURE OF MOBILITY. PROSPECTS OF DIGITALIZING OF TRANSPORT SERVICES</b></p> <p>The future of mobility depends not only on the development of new means of transportation, but above all, on new approaches to transport analytics. Everyone needs precise data – from passengers who need to plan trips across transportation modes to transport companies and city authorities willing to save money on instant decision-making. The creators of the most successful public transit applications will discuss potential scenarios of the industry’s development and explain how mobile apps transform everyday transportation models and make megacities clearer and faster.</p> <p><b><u>Moderator:</u></b>  <b>Stanislav Natapov</b>, Director General, Transport of Moscow</p> <p><b><u>Speakers:</u></b>  <b>Yoav Roth</b>, Founder, Vice-President for Business Development, Moovit  <b>Tatiana Redko</b>, Deputy General Director, Renault Russia  <b>Alexander Ovanesov</b>, Managing Partner, Strategy Partners Group (ZAO LNG)  <b>Semen Panin</b>, Public Relations Specialist 2GIS  <b>Alexander Polyakov</b>, Director, SUE "MosgortransNIIProekt"</p>
<p>14:45 – 15:45</p>	<p><u>Panel discussion</u>  <b>BETWEEN THE PAST AND FUTURE. THE LIMITS OF CHANGING HISTORICAL CITIES</b></p> <p>A number of the oldest world capitals received as a heritage a historical center, which was formed over the centuries. However, the city authorities can not treat this part of the city exclusively as a collection of untouchable masterpieces, as they are forced to fill the dynamically developing megacities with new infrastructure, functions and activities. The cooperation of city administrations and local business in the field of heritage preservation can help preserve the unique image of the city and answer the challenges of modern megacities.</p> <ul style="list-style-type: none"> <li>● How to protect the long-term interests of a city while maintaining its identity and architectural diversity?</li> <li>● How to attract developers to mutually beneficial cooperation on the</li> </ul>

revitalisation of historical objects?

- How to take stock of the whole spectrum of heritage objects with the general involvement of city communities?

**Moderator:**

**Marina Khrustaleva**, Coordinator, Moscow Architecture Preservation Society

**Speakers:**

**Ken Bernstein**, Head of the Department of City Planning, Los Angeles

**Enrico Fontanari**, Professor of Urban Studies, University of Architecture in Venice

**Sergey Georgievsky**, Founder, CEO, Agency for Strategic Development "CENTER"

**Sergey Mirzoyan**, First Deputy Head of the Department of Cultural Heritage of Moscow - Chief Inspector in the State Protection of Cultural Heritage of Moscow

**Patricia O'Donnell**, Founder, Heritage Landscapes

**Ekaterina Pronicheva**, General Director of VDNKh JSC

16:00 - 17:00	<p><b><u>Panel discussion</u></b>  <b>CULTURAL BONUS. INTEGRATING ARTS INTO THE FABRIC OF THE CITY</b></p> <p>Increasing attention to the integration of cultural venues into leading housing and business property projects is a major development trend in Moscow. Widespread across the world, this practice contributes to creation of value-oriented public-private partnership models, new conceptual city attractions, and urban activity centers.</p> <ul style="list-style-type: none"> <li>• Is it reasonable for developers to invest in art?</li> <li>• What is the forecast for recent development projects in Moscow?</li> <li>• What are the prospects of the public-private partnerships in this field?</li> <li>• What cultural sites will get the chance to take off thanks to such approach?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alisa Prudnikova</b>, Director of Regional Development, ROSIZO</p> <p><b><u>Speakers:</u></b>  <b>Maksim Blazhko</b>, CEO, Gorn Development  <b>Oxana Bondarenko</b>, Director Fund of Support of the State Tretyakov gallery  <b>Inna Yarkova</b>, Founder of the Living City Foundation  <b>Roman Latypov</b>, First Deputy Head of the Moscow Metro  <b>Anton Yakovenko</b>, CEO, ODAS "Skolkovo"  <b>Ivan Romanov</b>, Managing Director, LSR Group  <b>Julia Petrova</b>, Director of the Museum of Impressionism</p>
<p><b>London Conference Hall</b></p>	
12:00 – 13:30	<p><b><u>Conference</u></b>  <b>RUSSIAN BACKBONE AGGLOMERATIONS AND NATIONAL SPATIAL STRATEGY</b></p> <p>Russian agglomerations have not yet been acknowledged as equal administrative subjects. However, there are around twenty metropolitan areas in Russia where over the half of the country's population lives. It is these megapolitan areas that are the engines for Russia's economy, and their effective development is impossible without determining their agenda and role in the spatial development of the country.</p> <ul style="list-style-type: none"> <li>• Which Russian agglomerations are coordinated to the greatest</li> </ul>

extent and are already fully-fledged subjects, formally divided by administrative borders?

- How do governors, mayors and representatives of federal authorities view the development prospects for Russian agglomerations, and the possible tools for spatial administration and coordination?
- Can self-sufficient centers emerge based on Russia's most powerful agglomerations, and what regional policy meets this goal?

**Moderator:**

**Vladimir Mau**, Rector, RANEPA

**Keynote speaker:**

**Philipp Serazhetdinov**, General Director, Partner, SPUTNIK Management Company

**Speakers:**

**Mikhail Men**, Minister of Construction, Housing and Utilities of the Russian Federation

**Sergey Sobyenin**, Mayor of Moscow

**Alexander Brechalov**, Temporary Acting Head of Udmurtia

**Mikhail Dmitriev**, President of the Economic Partnership "New Economic Growth"

**Vitaly Kushnarev**, Head of Rostov-on-Don City Administration

**Musa Musaev**, Head of Makhachkala

**Maxim Reshetnikov**, Temporary Acting Governor of the Perm Region

**Irek Yalalov**, Head of Ufa City Municipal District Administration, Republic of Bashkortostan

**Andrey Vorobyov**, Governor of the Moscow Region (+/-)

**Aleksei Prazdnichnykh**, Head, Center for Strategic Research "Spatial Development"

**Evgeny Kuyvashev**, Governor of the Sverdlovsk Region

13:45 – 15:15

Conference

**CLUSTERS AS INSTRUMENTS OF TERRITORIAL DEVELOPMENT**

Clusters are one of the key forms for broad organisation of economic activity. Many countries and megalopolises consider cluster policy to be a key tool in developing certain sectors and locations. However, many such projects fail, as the existing mechanisms and technologies for their gradual formation only provide partial solutions and are often subjected to criticism.

- During the formation of agglomerations and uncovering of potential industrial and spatial growth points for the growth of clusters, which tools and approaches should be used for their stimulation?
- Is it worth establishing special conditions within agglomerations and

	<p>cities for cluster initiatives, and if so, then at what stage?</p> <ul style="list-style-type: none"> <li>• Which examples of international experience can be used to show the most successful and unsuccessful projects?</li> <li>• What role should city communities, municipal and national governments play in promoting cluster initiatives?</li> </ul> <p><b>Moderator:</b>  <b>Alexandr Chernov</b>, Vice President, Skolkovo Foundation</p> <p><b>Speakers:</b>  <b>Denis Manturov</b>, Minister of Trade and Industry of the Russian Federation  <b>Alexei Gusev</b>, Director of the Innovation Ecosystem Development Department, RVC  <b>Igor Ishchenko</b>, CEO, Technopolis Moscow  <b>Alvaro Garcia Resta</b>, Undersecretary for projects in the City Government of Buenos Aires  <b>Oleg Mizerkov</b>, Administration Director, Vice President, VTB  <b>Kirill Semenikhin</b>, Director, Innopolis  <b>Eng Cheong Teo</b>, Ceo International, Surbana Jurong Private Limited  <b>Mikhail Yugai</b>, CEO, International Medical Cluster, Skolkovo  <b>Artem Shadrin</b>, Director of the Department of Innovative Development of Ministry of Economic Development of the Russian Federation  <b>Lenar Akhmetov</b>, CEO, Kamsky Center for Cluster Development small and medium enterprises  <b>Evgeny Kuyvashev</b>, Governor of the Sverdlovsk Region  <b>Pavel Rudnik</b>, Director of the Center for Strategic Studies and Economics of Knowledge, Higher School of Economics  <b>Nail Saifulin</b>, Development Director, “Mosinzhproekt”</p>
15:30 – 16:45	<p><u>Conference</u>  <b>URBAN CODE. HOW TO IMPLEMENT AND SCALE URBAN DEVELOPMENT STANDARDS?</b></p> <p>An increased level of comfort within the urban environment is becoming one of the highest-priority administrative objectives facing the authorities in Russia’s largest cities. During the implementation of the My Street programme, Moscow authorities were able to test various tools for reshaping the urban environment. The development of a single urban development standard would make it possible to scale Moscow’s experience to fit all cities in Russia.</p> <ul style="list-style-type: none"> <li>• In what conditions can a unified approach to reorganising the urban environment on a nationwide scale prove successful?</li> <li>• What administrative and expert synergies facilitate the efficient</li> </ul>

	<p>integration of new standards into the existing urban development policy?</p> <ul style="list-style-type: none"> <li>• How can the urban environment be developed in accordance with unified urban development standards while taking into account the unique cultural, historical and regional characteristics of the city?</li> </ul> <p><b>Moderator:</b> <b>Alexei Muratov</b>, Partner, Strelka KB</p> <p><b>Speakers:</b> <b>Andrei Chibis</b>, Deputy Minister of Construction and Housing and Communal Services of the Russian Federation <b>Pyotr Biryukov</b>, Deputy Mayor of Moscow for Housing, Utilities and Amenities <b>Sergey Brenev</b>, Head of the Department of Urban Development and Land Relations, Orenburg <b>Alexandra Sytnikova</b>, Partner, Director of “My Street” Project, KB Strelka <b>Natalia Fishman</b>, Assistant to the President of the Republic of Tatarstan <b>Alexander Lozhkin</b>, Advisor to the Mayor of Novosibirsk <b>Alexander Plutnik</b>, General Director of the Agency for Housing Mortgage Lending (AHML) <b>Dmitry Tepin</b>, Minister of Construction and Housing and Communal Services of the Saratov Region</p>
17:00 - 18:00	<p><u>Conference</u> <b>CONFERENCE OF RUSSIAN DEVELOPERS AND MANAGING COMPANIES</b></p> <p>Although the current economic situation poses enormous challenges to the development market, it also encourages developers and construction companies to revise their approaches to spatial planning. Despite the fact that Russian real estate agencies have to operate under heavy restrictions, there appear new development opportunities that inspire unconventional projects that are created by the world's leading architectural bureaus.</p> <ul style="list-style-type: none"> <li>• How did the crisis affect the Russian development market?</li> <li>• What projects enjoy the highest demand in the context of the economic crisis?</li> <li>• How will the real estate market develop in Moscow and Russia in the future?</li> </ul> <p><b>Moderator:</b> <b>Evgeny Popov</b>, Head of Strategic Consulting, Cushman &amp; Wakefield</p>

**Speakers:**

**Ivan Bogatov**, General Director, Glavstroy Development

**Sergey Kalinin**, President, Chairman of the Board of Hals-Development

**Nikolay Kazansky**, Managing Partner, Colliers International Russia

**Maria Litinetskaya**, General Director, Metrium Group

**Amiran Mutsoyev**, Member of the Board of Directors of the Regions Group of Companies

**Evgeny Semenov**, Regional Director, Head of Financial Markets and Investments Department, JLL

**Tatiana Tikhonova**, General Director, RG-Development

**Konstantin Timofeev**, Chairman, Moscow City Committee on Construction Investment Projects and Participatory Construction Monitoring

**Artem Kuznetsov**, Deputy Chairman of the Board of Directors, Guta-Development

**Roman Timokhin**, CEO, MP Group

**Sergey Kachura**, General Director, "A101"

**Kirill Purtov**, Deputy Head of the Moscow City Property Department

**New York  
Community Stage**

11:45 - 12:45

Panel discussion

**INTERACTION SCHOOL. METHODS OF WORKING WITH THE COMMUNITY**

The community agenda is increasingly addressed in the business and urban environment. However, every company and individual initiative tries to develop its own approaches to forming communities and interacting with them. Is there a universal algorithm?

- How developed is the system of working with communities in Russia?
- How to create a quality experience of interaction between authorities and businesses and citizens and communities?
- What are the key principles of working with communities?
- What are the differences and similarities in communication policies of businesses and authorities?
- Role of public spaces in promoting communities
- How to create a viable community?
- How important is digital infrastructure?

**Moderator:**

**Egor Korobeynikov**, Creator, Chief Editor, UrbanUrban, CEO, Aventura

	<p><b><u>Speakers:</u></b>  <b>Sarah Lidgus</b>, Founder, Small City New York - NYC Mayor's Office of Technology and Innovation  <b>Nadeshda Snigireva</b>, Project Group 8  <b>Dmitry Tarasov</b>, Director, Moscow Marathon  <b>Alena Svetushkova</b>, Vice President for social affairs, Rybakov Foundation  <b>Darya Kudryavtseva</b>, Co-Founder, Impact Hub Moscow</p>
13:00 - 13:45	<p><u>Panel discussion</u>  <b>GOOD LOCAL. WHAT DOES NEIGHBORHOOD MEAN IN 2017?</b></p> <p>Creation of neighborhood centers is an urgent megacity objective. An increasing numbers of activists try to promote good neighborly relations. What urban issues do neighborhood centers tackle? What is their role in promoting citizen's cultural identity? Why is an offline network of friends and neighbors so important?</p> <ul style="list-style-type: none"> <li>• What new opportunities are there for the city to tap into as a result of neighborhood centers and local communities?</li> <li>• What are the ways for local administrations and neighborhood activists to interact?</li> <li>• What is the role of local communities in promoting the citizen's cultural identity?</li> </ul> <p><b>Moderator:</b>  Mikhail Alekseevsky, urban researcher, social anthropologist, folklore specialist, Head, Urban Anthropology Center, Strelka</p> <p><b>Key speakers:</b>  Vladimir Vainer, Coordinator, Cities of the Future  Maria Fadeeva, Team Member, Shabolovka cluster, professor, MARS School, journalist  Anna Chin-Go-ping, Marketing Partner, Rose Group (V LESU microcity)  Yulia Baldina, Coordinator, Belyaev Forever  Pyotr Ivanov, Master of Sociology, professor, MSSSES</p>
14:00 - 14:45	<p><u>Panel discussion</u>  <b>FROM MARKETS TO RESTAURANTS. TRANSFORMATION OF THE FOOD MARKET</b></p> <p>Over the past 5 years, flourishing food markets and private initiative</p>

	<p>pursued by food enthusiasts have transformed the gastronomic industry that now offers a variety of privately-owned cafés, restaurants and markets to satisfy the most exquisite taste. Large chains and market stakeholders had no other choice but to give place to young ambitious projects.</p> <ul style="list-style-type: none"> <li>• What are the key projects determining the development of gastronomic community?</li> <li>• How do the food markets, that have recently transformed Russia's gastronomic industry, maintain their popularity and a community of loyal customers?</li> <li>• How do global eco-friendly trends change the business principles of the Russian gastronomic community?</li> </ul> <p><b><u>Moderator:</u></b>  <b>Alena Yermakova</b>, Founder, Stay Hungry</p> <p><b><u>Key speakers:</u></b>  <b>Anna Tsfasman</b>, Founder, CEO, Double B  <b>Olga Kukoba</b>, Creative Director, Danilovsky market  <b>Daria Lisichenko</b>, Founder, Gorod Sad, Head, Ecomarket  <b>Anastasiya Kolesnikova</b>, Founder, Local Food Festival  <b>Anna Bichevskaya</b>, Founder, Stay Hungry  <b>Mikhail Semenov</b>, Founder Qbik</p>
15:00 - 15:45	<p><u>Panel discussion</u>  <b>FASHION POLICE. MOSCOW AS ALTERNATIVE FASHION INSPIRATION</b></p> <p>Street fashion is a way of self-expression and a starting point for an emerging fashion community. In the near future, the fashion will revolve around small local enterprises with direct links to customers. Now the main aim is to promote the community of young designers and show people that small private enterprises are more prestigious than mass market.</p> <ul style="list-style-type: none"> <li>• How is this goal being achieved in cities? What are the inherent problems?</li> <li>• Specifics of emerging Moscow fashion community: How can a city help young designers? What can be improved in the segment?</li> <li>• How can fashion education projects compensate the lack of an established fashion institution underpinning a fashion community?</li> <li>• Urban space inspiring the alternative fashion and emerging communities around it.</li> </ul>

	<p><b><u>Moderator:</u></b>  <b>Alexander Perepelkin</b>, Chief Editor, the Blueprint, Partner communication agency Lunar Hare</p> <p><b><u>Speakers:</u></b>  <b>Gosha Kartsev</b>, Founder, School-Gosh  <b>Elena Kamay</b>, Founder, Lambada Market  <b>Maria Potudina</b>, Owner, Khokhlovka showroom, lecturer, Fashion factory  <b>Konstantin Shilyaev</b>, co-founder and creative designer FAKOSHIMA, designer</p>
16:00 - 16:45	<p><b><u>Panel discussion</u></b>  <b>GET READY, IT'S GONNA BE LOUD! LIFE OF MUSIC COMMUNITIES IN MOSCOW</b></p> <p>Music is an inherent part of a megacity cultural life. Urban festivals, nightclubs and bands surround themselves with large groups of people, underpinning a fruitful environment for various communities that encourage the creative youth. What does a city need spaces and stages for young musicians to exchange experience and how can a city promote their development?</p> <ul style="list-style-type: none"> <li>● How can music culture influence the urban environment?</li> <li>● How does a city determine the trends and development vector of the music industry?</li> <li>● What opportunities can the city offer to young musicians? What foundation is needed for the music community to emerge and develop?</li> <li>● Where to find a place in Moscow for alternative festivals?</li> </ul> <p><b><u>Speakers:</u></b>  <b>Stepan Kazaryan</b>, Organizer, Moscow Music Week, "Pain" Festival, Moscow Music Week</p> <p><b><u>Key speakers:</u></b>  <b>Alexei Nemeryuk</b>, Minister of the Government of Moscow, Head, Moscow Department of Trade and Services  <b>Andrey Algoritmic</b>, art director, co-owner of club and record studio "Powerhouse Moscow"  <b>Tatiana Makarova</b>, Program director of the projects "Solyanka", bar "Ema", "Krugozor"  <b>Veronika Sergeeva</b>, Co-founder, "Sound Up" festival  <b>Ivan Zoloto</b>, Co-founder of New New World Radio, owner of the label Full</p>

	of Nothing, a member of the duet Love Cult
<p>17:00 - 18:00</p> <p><u>Panel discussion is organized jointly with the Friedrich Ebert Foundation</u></p>	<p><u>Panel discussion</u>  <b>WHAT INCENTIVES DOES RUSSIA'S CREATIVE ECONOMY NEED TO DEVELOP?</b></p> <p>Creative economy is present in just few Russian cities. However, recent development trends in Europe suggest that the creative industries hold the future of economic and social growth.</p> <p>Many Russian cities either have no creative economy or an inefficient one. Specialists often lack knowledge and investments to launch a creative enterprise and an emerging creative industries community is not strong enough to support a fledgling entrepreneur.</p> <p>Recently many European countries has launched a variety of state programs to support the creative economy, to help entrepreneurs start their business and to lobby the community's interests.</p> <ul style="list-style-type: none"> <li>● Can this state program model be applied in Russia?</li> <li>● Do Russian creative entrepreneurs need to unite to defend their common interests?</li> <li>● How can authorities help entrepreneurs to work and develop effectively?</li> <li>● What community development opportunities do creative clusters offer?</li> </ul> <p>Russian and German creative entrepreneurs will address these and other topics.</p> <p><b><u>Moderator:</u></b>  <b>Jeremy Hildreth</b>, Adviser, Brand Strategy and Tactics, Jeremy Hildreth &amp; Comrades</p> <p><b><u>Speakers:</u></b>  <b>Christian Sommer</b>, Director, mg:gmbh, Mannheim, Germany  <b>Julia Köhn</b>, Specialist in international relations and export, Federal expert center for creative  <b>Ekow Eshun</b>, Creative Director, Calvert 22  <b>Ekaterina Sachkova</b>, director of the agency "Creative Industries"  <b>Nikolay Matushevsky</b>, Director of the investment management company Realogic and the owner of the Design-Factory "Flacon"</p>
<p>18:15 - 19:00</p>	<p><u>Panel discussion</u>  <b>DO IT YOURSELF. WHO THE MAKERS ARE</b></p>

Panel discussion is organized jointly with RVC

### **Do it yourself. Who makers are**

The West embraced the DIY movement about 60 years ago, when first hardware stores had appeared. The Soviet Union also had popular modelling clubs and workshops where members crafted what they could not buy. Now DIY is not just a hobby, but an actual subculture. We have decided to invite DIY enthusiasts and discuss with them Russia's DIY communities and the way they interact with their surroundings.

- Who are Russian makers? How do they get into DIY?
- Where do makers hang out in the city?
- How does the DIY community impact the city? Does the city impact makers?
- How is the movement developing?

#### **Moderator:**

Polina Dyatlova, Director, Fablab Polytech SPbSPU

#### **Key Speakers:**

Vladimir Kuznetsov, head of Fablab NITU MISiS

Igor Asonov, Project Labs Director, Sirius Art and Science Park, Executive Committee Chairman, Centers for Youth Innovation Creativity of the Russian Federation

Anna Bukhalo, Public Chamber member, Director, Innovative Project office, Shukhov Belgorod State Technological University, Director, Neokomposit, Executive Committee Chairmen, Young Innovative Russia public organization

Arseny Uralov, Founder, Leader, first industrial accelerator Steel, Leader, NTI markets, Agency for Strategic Initiatives

Roman Povolotsky, co-founder, Taiga VR

Yegor Yelchin, head of educational direction Planeta.ru, the expert of the School of CrowdFunding