



5-6 JULY 2017

MUF COMMUNITY FEST



5 JULY

STRELKA
INSTITUTE

20:00–21:00			20:00-21:00 ЛЕКЦИЯ Stony Baptiste, Co-Founder and Partner, Urban Us "Prototype Race: Who and How Invests in Urban Business"					
-------------	--	--	--	--	--	--	--	--

6 JULY

VDNKH
75 PAVILLION
MOSCOW

VDNKH
75 PAVILLION
NEW YORK

MOSCOW
MUSEUM

DEWORKACY
COWORKING

SHUKHOV LAB

MARCH
ARCHITECTURE
SCHOOL

EXCURSIONS AND
SPECIAL PROJECTS
ON VDNKH

CITY
VENUES

12:00–13:00							10.00-18.00 "CITY LAND"	Open doors day*
13:00–14:00							Public-art exhibition, Square, 75 Pavillion, VDNH, live-painting, street-art, performance	16.00 IND Architects, 17.00 Severin Project, 18.00 Wowhaus, 18.00 T+T Architects, 18.00 AB Ostozhenka
14:00–15:00								
15:00–16:00								
16:00–17:00								
17:00–18:00								
18:00–19:00								
19:00–20:00								19:00-20:30 EXCURSION
20:00–21:00	20:10-20:40 LECTURE Anne Lene Hompland, Founder and chairman, Oslo Urban Peace Week, "Urban Peace. Why It Is Important for Cities to Hold Peace Week"	19:30-20:30 LECTURE Geoff Mulgan, Executive director, Nesta "Social Innovation and Citizen Empowerment: How New Methods are Changing the Rules Across the World"	20:00-21:00 LECTURE Erick van Egeraat, Founder, Director Designed by Erick van Egeraat "Galvanize the (European) City!"	19:30-20:30 LECTURE Katalin Gallyas, Founder Civic Tech Amsterdam, "Urban Disruptions Empowered by Winning Startups"	19:30-20:30 LECTURE Sarah Williams, Assistant professor of urban planning and director, Civic Data Design Lab, School of Architecture and Planning, MIT "Data for a Public Good"	19:30-20:30 LECTURE Herbert Girardet, co-founder, World Future Council, "Creating Regenerative Cities"	19:30-20:10 CITY PERFORMANCE Immersive Constructor Performance "With Regard to Urban Communities" Square, 75 Pavillion, VDNKh	ArchiLunch, "How Factories Turn to Creative Clusters"* (meeting point - Chkalovskaya)
21:00–22:00	20:30-22:00 FILM SCREENING "The Happy film", Conjointly with "Festival of Contemporary Scientific Cinema"	"Work with Attention in a Megacity", Conjointly with Yasnyi Um project					20:00-21:00 "VDNKH" "Sightseeing tour along VDNKh" Conjointly with VDNKh"	

*Registration required. Registration is available on mosurbanforum.ru



7 JULY 2017

MUF COMMUNITY FEST



	VDNKH 75 PAVILLION MOSCOW	VDNKH 75 PAVILLION NEW YORK	STRELKA INSTITUTE	DEWORKACY COWORKING	EXHIBITION CENTER RABOCHIY I KOLKHOZNITSA	MARCH ARCHITECTURE SCHOOL	DIGITAL OCTOBER	CITY VENUES
16:00–17:00								Open doors day* 16.00 Road Traffic Organization Center, 17.00 MAD Architects bureau, 18.00 the WALL bureau
17:00–18:00								
18:00–19:00								18.00-19.00 EXCURSION IRRI "Come Back Home"*
19:00–20:00								19:00-20:30 EXCURSION ArchiLunch, "The Island That Does Not Exist - Red October"* (meeting point - Strelka Institute)
20:00–21:00	19:30-20:30 LECTURE Julius Wiedemann, Executive Editor of Design and the Director of Digital Publications, TASCHEN "How to Deliver a Good Idea"	19:30-20:30 PRESENTATION Leonard Brody, President, The Brody Group XPrize "The Great ReWrite: How the World's Operating System is Being Restated from the Ground up and its Affect on Cities"	20:00-21:30 LECTURE Jeff Wilson, Founder, Kasita, "Housing as a Service. How to Own Less and Be Happier"	20:00-21:00 PRESENTATION Caitlin Field, Manager for Science & Research Development, NYC Parks: Freshkills Park "Freshkills Park: the Transformation of the World's Largest Landfill into a Cultural and Environmental Destination"	19:30-20:30 PRESENTATION Rob Moore, CEO, Gauteng City-Region Observatory; Rashid Seedat, Head of Planning Division, Gauteng Provincial Government Philip Harrison, Chair in Development Planning and Modeling, University of the Witwatersrand, "Governing an Economic Powerhouse in Africa: the Case of the Gauteng City-Region"	19:30-20:30 PRESENTATION Takaharu Tezuka, Architect, founder, Tezuka Architects "Best Kindergarden You Have Ever Seen"*	19:30-21:00 PRESENTATION Thorsten Bauer, Founder, URBANSCREEN "The City as Canvas – the Art of Projection Mapping"	
	20:30-22:00 FILM SCREENING "Planetary", Conjointly with "Festival of Contemporary Scientific Cinema"	21:00-22:00 PSYCHOLOGICAL PRACTICE "Psychotechnologies in working with human groups", Conjointly with Yasnyi Um project						20:00-21:30 JOGGING TOUR Usachevka district, 4km*
21:00–22:00								

*Registration required. Registration is available on mosurbanforum.ru



8 JULY 2017

MUF COMMUNITY FEST



	VDNKH PAVILLION 75 / MOSCOW PLENARY HALL ENTREPRENEURS	VDNKH PAVILLION 75 / NEW YORK COMMUNITY STAGE EDUCATION	VDNKH PAVILLION 75 / BUENOS AIRES PRESENTATION HALL CITY	VDNKH PAVILLION 75 / BEIJING STUDIO HALL WORKSHOPS
11:00–12:00			11:00–12:00 MORNING METTA PRACTICE Conjointly with Yasnyi Um project	11:00–12:00 SHADOW YOGA Andrey Galitski studio, Conjointly with Yasnyi Um project
12:00–13:00	12:00–13:30 ROUND TABLE Arhstoyanie, "A New Typology of Children's Public Spaces"	12:00–13:00 WORKSHOP Rybakov Fund, "How to Improve the City Life with Entrepreneurial, Social and Educational Projects"		12:00–13:30 ВОРКШОП Impact hub Moscow, "Community as a Business Driver"*
13:00–14:00			12:30–14:00 PANEL DISCUSSION ExploRussia, "Moscow Through the Eyes of a Foreigner. Projects Changing the Stereotypes of the City"	
14:00–15:00	14:00–16:00 MASTER CLASS Mikhail Semenov, The founder of Qbik, "How to Create a Festival City"	13:30–14:30 WORKSHOP Obraz zhizni, "Professions That Shape the Image and Life of the City"		
15:00–16:00			14:30–15:30 LECTURE Gradusy Otkrytiy, "Creation and Development of Communities Around Travel-projects"	14:30–16:30 LECTURE + GAME Online school of urban entrepreneurs, Vector, "How to start your project and make the city more comfortable" Game for entrepreneurs "Models of Impact"*
16:00–17:00	16:30–17:30 LECTURE Level One, "How to Create Educational Projects, and Who Needs Them"	15:30–16:30 WORKSHOP Dan Smith, Curator of the program Artschool Digital Design British Higher School of Design, "A Different Perspective"	16:00–17:30 PITCH SESSION Moscow City Museum, "Collection of Knowledge of the Moscow Museum. City and Man / Mutual Action"	
17:00–18:00		17:00-17:30 PRESENTATION GK REGIONS, The first indoor theme park "Dream Island"		17:00–19:00 INTELLECTUAL GAME "Geo battle**"
18:00–19:00	18:00–19:00 LECTURE Business Environment, Alexey Grishchenko, Head of Innovation Laboratories, "Technological Trends and Future Cities"		18:00–19:00 ROUND TABLE "Media and Communities"	
19:00–20:00				
20:00–21:00				
21:00–22:00				

*Registration required. Registration is available on mosurbanforum.ru



8 JULY 2017

MUF COMMUNITY FEST



PIONEER SUMMER CINEMA GORKY PARK

DIGITAL OCTOBER CENTER

EXCURSIONS AND SPECIAL PROJECTS

CITY VENUES

11:00–12:00			11:00-12:30 EXCURSION ArchiLunch, "How Factories Turn to Creative Clusters"* (meeting point - Chkalovskaya)	
12:00–13:00			12:00-13:00 EXCURSION MosPromArt, "Excursion Along Former Golutvin m/ Manufacture"*	12.00-16.30 WORKSHOP + PRESENTATION Project MESTO, DK Stimul, "Take a Piece of the District With You!"
13:00–14:00			12:00-13:30 JOGGING TOUR Jogging tour, Shabolovka district, 5km*	
14:00–15:00			14:00-15:30 EXCURSION ArchiLunch, "80 Years Within 2 Hours - VDNKh"*	
15:00–16:00	15:00-16:30 MEET UP BURNING MAN Steven Raspa, Regional Development Director, Burning man			15.00-16.30 EXHIBITION+PRESENTATION Free Workshops, MMOMA Gogolevskiy, "Where No one Sees Dreams"
16:00–17:00				16:00-18:00 WORKSHOP InnoPark, "How to Engage Kids in Science and Technologies?"
17:00–18:00				
18:00–19:00				18.00-20.00 LECTURE+PERFORMANCE Nikolay Makharadze, Culturologist, founder of ArtWorks, "Public Art in the Context of Modern Urban Culture. Experience of Cities in the World" Vasily Grino, curator 19.90 Street art performance
19:00–20:00		18:30-19:30 LECTURE Gabriel Lanfranchi, Cities Programme Director, CIPPEC, Founder, MIT Metro Lab initiative, "Harnessing the Sharing Economy for Urban Development"		
20:00–21:00				
21:00–22:00			21:00-00:00 CONCERT "URBAN FIELDS" City Farm at VDNKh*	

*Registration required. Registration is available on mosurbanforum.ru



9 JULY 2017

MUF COMMUNITY FEST



	VDNH / MOSCOW PLENARY HALL PUBLIC ART	VDNH / NEW YORK COMMUNITY STAGE URBAN ENVIRONMENT	VDNH / BUENOS AIRES PRESENTATION HALL URBAN DESIGN	VDNH / BEIJING STUDIO HALL SOCIAL PROJECTS	CITY
10:00–11:00					10:00-11:30 JOGGING TOUR Sokolniki District, 5km*
11:00–12:00				11:00-12:00 MORNING PRACTICE "Between the Psycho and Biorobot - Challenges and Practices" Conjointly with Yasnyi Um project	
12:00–13:00		12:00-13:30 LECTURE Artem Gerasimenko, expert of the CSR, founder of the Center "Healthy Cities" "Make Cities Healthy Again!"		12:30-14:30 WORKSHOP Planeta.ru, "Crowdfunding as an effective tool for project funding and promotion"	
13:00–14:00					13:00-14:30 EXCURSION ArchiLunch, "How to Build a Skyscraper"* (meeting point - the sculpture "Tree of Life" in the lobby of the bridge "Bagration") 13:00-17:00 WORKSHOP VDNKh, 75 Pavillion, Coworking MUF Labs, Shukhov lab, "Speculative architecture"
14:00–15:00		14:00-15:00 PRESENTATION "Moscow is barrier-free: the architectural and transport accessibility of the capital for low-mobility citizens"	14.30-16.00 WORKSHOP Sergey Truhanov, Founder, T+T Architects, "Handmade Architecture"		
15:00–16:00	14:30-16:30 WORKSHOP Melissa McCaig Welles, an independent curator and director of the McCaig Wells Gallery (NYC), "Outside Borders: The Origin of Street Art Worldwide"				
16:00–17:00		15:30-16:30 LECTURE Farid Asadullin, Leading Researcher of the Institute of Oriental Studies of the Russian Academy of Sciences, "Eastern Discourse in the Public Space of Moscow: Persons, Trends, Perspectives"		15:30-16:30 PANEL DISCUSSION Resource Center "Mosvolonter", "How Volunteering Changes the Image and Life of a Metropolis"	16:00-18:00 WORKSHOP Innopark, "How to Engage in Science and Technologies?" 17:00-18:30 EXCURSION ArchiLunch, "The Island That Does not Exist - Red October"* (meeting point - Strelka Institute)
17:00–18:00	17:00-19:00 MASTER-CLASS Liza Shtormit, curator and artist, MMOMA Museum, "To See and to Think as an Artist" Conjointly with MMOMA	17:00-19:00 WORKSHOP MOST Creative Camp "Will Work It Out!" Global Urban Brainstorm	16.30-17.30 LECTURE Level One, "Architectural Styles of the Capital"	17:00-19:00 DISCUSSION "Sharing Economy - a New Scenario of a Rational Future", Conjointly with Rentmania	17:00-19:00 LECTURE Mansion Volkhonka, Ken Bernstein, Manager, LA Office of Historic Resources, "Preserving Los Angeles: The Role of Historical and Cultural Research in the Protection of the Heritage"
18:00–19:00			18:00-19:00 LECTURE Maria Potudina, Fashion Factory School "Interaction of Urban and Fashion: What Inspires the Designer in the City, and How to Survive in the Urban Environment"		20:00-21:30 LECTURE Institute "Strelka", Christian Sommer, Director, mg:gmbh Management company "How Creative Startups Transformed German Mannheim Into a Powerhouse"

*Registration required. Registration is available on mosurbanforum.ru