

MOSCOW URBAN FORUM 2019

16+



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DAY 1

JULY 4, BUSINESS PROGRAM A CITY FOR LIFE. QUALITY OF URBAN ENVIRONMENT AS A DEVELOPMENT PRIORITY

MOSCOW HALL MOSCOW Пленарная сцена	URBAN HEALTH HALL Конгресс
<p>10:00 – 11:30 Urban Health Congress plenary session URBAN HEALTH. CITIES IN A QUEST FOR WELLBEING</p>	<p>10:00 – 11:15 Panel discussion GREATER PARIS — GREATER MOSCOW. SUSTAINABLE DEVELOPMENT PRACTICES Ilya Doronov, Managing Director, RBC TV Channel Vladimir Zhidkin, Head of the Department for the Development of New Territories Maurice Leroy, Deputy Director General, Mosinzhproekt</p>
<p>11:45 – 12:45 Talk Show NOT JUST STANDARDISED. HOW DO ARCHITECTS SEE MODERN HOUSING? Reinier de Graaf, Partner, OMA – Office for Metropolitan Architecture Winy Maas, Co-Founding Partner, Principal Architect and Urbanist, MVRDV David Basulto, Founder and Editor in Chief, ArchDaily Yuri Grigoryan, Head, Project Meganom Sergei Tchoban, Partner, SPEECH</p>	<p>11:45 – 13:00 Panel discussion HEALTHY SPACE. HOW TO IMPLEMENT HEALTHY STANDARDS INTO CONSTRUCTION Andrey Bochkarev, Head, Department of Construction, Moscow Government Ann Marie Aguilar, Director of Operations (Europe), International WELL Building Institute Rufus Logan, Head of International Services, Building Research Establishment</p>
<p>14:00 – 15:30 Opening plenary session QUALITY OF LIFE. SOLUTIONS FOR GLOBAL MEGACITIES</p>	<p>13:15 – 13:45 Master-class ACTIVE CITY. AN ENVIRONMENT THAT PROMOTES MOVEMENT Artem Gerasimenko, Project Director, Architects.rf, Strelka Institute Alexi Marmot, Director, Alexi Marmot Associates, UK</p>
<p>15:45 – 17:00 Panel discussion ENVIRONMENT FOR DEVELOPMENT. QUALITY OF LIFE AS A DRIVER OF THE URBAN ECONOMY Rustam Minnikhanov, President of the Republic of Tatarstan Michèle Laruë-Charlus, Head, Bordeaux's Metropole Mission 2050 Maksim Reshetnikov, Governor of the Perm Region Vladimir Yakushev, Minister of Construction, Housing and Utilities of the Russian Federation</p>	<p>15:45 – 16:45 Discussion MY HEALTH CENTER. MOSCOW HEALTH CENTER STANDARD IN ACTION Bernath Oliver, Partner, Health Consulting Strategy&, PwC Andrey Asadov, Director General, architect bureau Asadov Sanna Vesikansa, Deputy Mayor for Social Services and Health Care Sergei Kim, Professor, International Medical Center of Seoul National University Bundang Hospital</p>
<p>17:15 – 18:15 Panel discussion FROM A COMMUNAL FLAT TO A PENTHOUSE APARTMENT. RUSSIAN HOUSING CULTURE Tatyana Tolstaya, Writer Ilya Utekhin, Professor, dean, Department of Anthropology, EU SPb Grigory Revzin, Partner, Strelka KB</p>	<p>17:15 – 18:15 Dialogue STRESS TEST. HOW URBAN ENVIRONMENT INFLUENCES PSYCHOLOGICAL HEALTH OF RESIDENTS Mazda Adli, Chair Fliedner Klinik Berlin, psychiatrist, stress researcher Colin Ellard, Cognitive neuroscientist, director of Urban Realities Laboratory Alexandr Ostrogorsky, Architectural journalist, lecturer at MARCH architecture school</p>
<p>18:30 – 20:00 INTERVIEW WITH RICHARD SENNETT</p>	

PAHRA HALL	KLYAZMA HALL	NEGLINKA HALL	SETUN HALL	YAUZA HALL
<p>11:30 – 12:30 Panel discussion ESCROW ACCOUNTS. HOW DO BANKS AND DEVELOPERS COOPERATE IN THE FRAMEWORK OF PROJECT FINANCING? Andrey Grudin, CEO, Pioneer Group of Companies Aleksandr Nikolaev, President, Inteco Tatiana Tikhonova, General Director, RG-Development Anastasia Pyatova, Head, Moskomstroyinvest</p>	<p>11:30 – 12:30 Panel discussion LIVE-WORK SPACE. MIXED-USE DEVELOPMENT AS A RECIPE FOR A SUSTAINABLE CITY Sergey Kuznetsov, Chief Architect of Moscow Bart Goldhoorn, Chief architect, Brusnika Mark Williams, Director of LDA Design Milena Ivković, Member of the Board of Directors, ISOCARP</p>	<p>11:30 – 12:30 Round table SMART CITY TODAY. HOW DOES THE DIGITIZATION OF RUSSIAN CITIES HELP IMPROVE THE QUALITY OF LIFE? Oleg Smirnov, Member of VTB Bank Management Board Vladimir Kirienko, First Vice President, Rostelecom Harold Goddijn, CEO, TomTom Carlos Moreno, Mayor of Paris' special envoy for Smart Cities</p>	<p>11:40 – 12:30 Panel discussion SMART NEIGHBORHOOD. DIGITAL URBAN ENVIRONMENT TRANSFORMATION Ilya Doronov, Managing Director, RBC TV Channel Mars Gazizullin, CEO, Mosinzhpromekt Jonathan Sparrow, vice-president in Russia and CIS, Cisco Saeed Alabbar, Emirates Green Building Council Chairman, Board Director of the World Green Building Council</p>	<p>11:30 – 12:00 Case MINI-HOUSING — A TREND OR A NECESSITY? PRESENTATION OF SOLUTIONS FROM BMW MINI LIVING Oke Hauser, Creative lead, BMW MINI LIVING</p> <hr/> <p>12:10 – 12:40 Presentation TO LIVE IN HERITAGE. THE CASE OF NARKOMFIN Aleksey Ginzburg, Head, Ginzburg Architects</p>
<p>12:40 – 13:50 Panel discussion CITY MANAGEMENT TOOLS. PRIORITIES AND PRACTICES OF URBAN DEVELOPMENT Hans-Paul Bürkner, Chairman, Boston Consulting Group Natalia Sergunina, Moscow Deputy Mayor Liora Shechter, CIO, the Tel Aviv Michèle Laruë-Charlus, Head, Bordeaux's Metropole Mission 2050 Andreas Trisko, Head, Department for Urban Development and Planning, Vienna City Administration</p>	<p>12:40 – 13:50 Workshop CITIZEN INITIATIVE. WORKING WITH THE RESIDENTS' IDEAS AND DESIGNING THE PERFECT NEIGHBORHOOD Tatiana Zhuravleva, Head, Center of urban competence, Agency for Strategic Initiatives Klaus Overmeyer, Landscape architect, founder, Urban Catalist Dorothee Stapelfeldt, Senator in the Department of Urban Development and Housing (Hamburg, Germany) Natalia Fishman-Bekmambetova, Advisor to the President of the Republic of Tatarstan</p>	<p>12:40 – 13:50 Round table HOUSING RENOVATION PROJECTS. THE POLITICS OF URBAN RENEWAL Sergei Levkin, Head of the Department of Urban Development Policy of Moscow Markus Appenzeller, Director and partner, MLA+ Pierfrancesco Maran, Deputy Mayor for Urban Planning, Green Areas and Agriculture, Italy Sergey Kuznetsov, Chief Architect of Moscow, Committee on Architecture and Urban Planning of Moscow</p>	<p>12:40 – 13:50 Panel discussion MOSCOW AND MOSCOW REGION. HOW TO BALANCE SPACE STRUCTURE OF THE AGGLOMERATION? Iliya Zalivukhin, CEO, Yauzapromekt Mikhail Blinkin, director, Institute for Transport Economics and Transport Policy Studies Mikhail Dmitriev, President, Economic Partnership "New Economic Growth" Tatyana Polidi, Executive Director, The Institute for Urban Economics</p>	<p>12:50 – 13:50 Presentation GUARDIANS OF HISTORY. HOW DO CITY ADMINISTRATIONS AND ACTIVISTS WORK WITH THE HERITAGE Julia Bychkova, curator, Artovrag Andrey Kochetkov, Thought leader, Festival of historical environment reconstruction "Tom Sawyer Fest"</p>
<p>15:45 – 16:45 Panel discussion THE RECOGNITION QUESTION. HOW TO SUPPORT YOUNG ARCHITECTS? Natalia Fishman-Bekmambetova, Advisor to the President of the Republic of Tatarstan David Basulto, Founder and Editor in Chief, ArchDaily Varvara Melnikova, CEO, Strelka Institute for Media, Architecture and Design in Moscow Anton Belov, Director, Garage Museum of Contemporary Art</p>	<p>15:45 – 16:30 Panel discussion FINDING A BALANCE BETWEEN THE NEW AND THE OLD. WHAT IS CONSIDERED HERITAGE TODAY? Denis Romodin, Architectural ethnographer, Local History Union of Russia Asif Khan, Founder, Asif Khan Ltd. Anna Bronovitskaya, Research Director, Institute of Modernism, professor, MARCH Architecture School Manfred Kuhne, Head, Urban Planning and Projects Directorate, Senate Department for Urban Development</p>	<p>15:45 – 17:15 Round table WATER ASSET. MOSCOW RIVER AS A CITYWIDE RECREATION Petr Biryukov, Moscow Deputy Mayor for housing and communal services and improvement Victoria Wagner, Projects Director, Publica Yuri Grigoryan, Head, Project Meganom Alexandros Washburn, The former Chief Urban Designer of NYC, the principal of Draw Brooklyn LLC</p>	<p>15:45 – 16:45 Panel discussion DEVELOPMENT RESERVE. REDEVELOPMENT OF INDUSTRIAL ZONES AS A WAY TO A COMPACT CITY Alexei Muratov, Partner, Strelka KB Pierre de Meuron, Partner, Herzog & de Meuron Mikhail Khvesko, Executive Director, Capital Group</p>	<p>15:45 – 16:30 MUF Book Discussion FOUR WALLS AND A ROOF. THE COMPLEX NATURE OF A SIMPLE PROFESSION Xenia Adjoubei, Architect, director, AdjoubeiScottWhitbyStudio Reinier de Graaf, Partner, OMA Office for Metropolitan Architecture</p>
	<p>16:40 – 17:40 Panel discussion HOME FOR MILLENNIAL. REAL ESTATE FORMATS FOR MODERN CITIZENS Vasily Esmanov, Strategy Consultant, Make Sense Marko Mihic Jeftić, Head of the Product, PIK Mikhail Alekseyevskiy, Head of the Center for urban anthropology, KB Strelka</p>		<p>17:00 – 18:00 Business dialogue EATING OUT. THE EVOLUTION OF URBAN FOOD CULTURE Alexander Sysoev, Founder, Russian restauran festival Daria Lisichenko, Lisichenko, founder and ideologist, Gorod Sad Dmitriy Stepanov, Director New Product Development, Yandex Vladimir Farafonov, Head of the project, Vkusvill</p>	<p>16:45 – 17:30 MUF Book Discussion VERTICAL. THE CITY FROM SATELLITES TO BUNKERS Elena Trubina, Professor, Ural Insitute of Humanities Department, Ural Federal University Stephen Graham, Professor of Cities and Society, Newcastle University</p>
<p>17:00 – 18:30 Panel discussion AFFORDABLE HOUSING IN AN UNAFFORDABLE CITY. INTERNATIONAL PRACTICES OF OVERCOMING THE HOUSING MARKET IMBALANCES Tatyana Polidi, Executive Director, The Institute for Urban Economics Mikhail Dmitriev, President, Economic Partnership "New Economic Growth" Claudio Acioly, Chief of Training and Capacity Development, UN-Habitat Tadashi Matsumoto, Head of Unit, Sustainable Development Division Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p>	<p>17:45 – 18:30 Panel discussion OFFICE FOR RENT. WHAT WILL THE FUTURE WORKPLACE LOOK LIKE? Alyona Vladimirskaia, Founder, Antirabstvo Michel Rojkind, Senior Vice President of Architecture, WeWork Alexi Marmot, Director, Alexi Marmot Associates, UK</p>	<p>17:30 – 18:30 Round table SCOPE OF RESPONSIBILITY. WHAT KIND OF CHIEF ARCHITECT IS NEEDED FOR RUSSIAN CITIES TO DEVELOP?</p>		

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DAY 2

JULY 5, BUSINESS PROGRAM CITY IN MOTION. SOLUTIONS FOR DYNAMIC MEGALOPOLISES

MOSCOW HALL	URBAN HEALTH
<p>10:00 – 11:30 Plenary session QUALITY FOR EVERYONE. BALANCED URBAN DEVELOPMENT</p>	
<p>11:45 – 12:45 Panel discussion NEW URBAN AGENDA. WHAT VALUES DO CITIES FOCUS ON TODAY? Maimunah Mohd Sharif, United Nations Under-Secretary-General and Executive Director, UN-Habitat Nor Hisham Ahmad Dahlan, Mayor of Kuala Lumpur Mansur Yavas, Mayor of Ankara Virginia Raggi, Mayor of Rome Zoran Radojčić, Mayor of Belgrade Woni Kim, Seoul Deputy Mayor for Political Affairs, The Seoul Metropolitan Government</p>	<p>11:45 – 13:00 Panel discussion LIFESTYLE DISEASES AS A NEW CHALLENGE. HOW CAN MEGACITIES COPE WITH THE DISEASES OF THE 21ST CENTURY? Mazda Adli, Chair Fliedner Klinik Berlin, psychiatrist, stress researcher Niels Lund, Vice President, Novo Nordisk Francesca Colombo, Head of the Health Division, OECD</p>
<p>13:00 – 14:15 Briefing DEVELOPMENT PRIORITIES. PROJECTS CHANGING MOSCOW Marat Khusnullin, Deputy Mayor on Urban Development Policy and Construction (Moscow) Gérard Mestrallet, Director - Chairman of Honour, SUEZ Guy Perry, Vice President, Urban Planning and Design, Dubai</p>	<p>13:10 – 14:10 Panel discussion HYGIENE REGULATIONS. ARE THE EPIDEMICS STILL ON THE URBAN AGENDA? Anna Popova, Head, Federal service for supervision of consumer rights protection and human welfare Sanna Vesikansa, Deputy Mayor for Social Services and Health Care Konstantin Voytsekhovich, Advocacy Adviser, UNAIDS RST EECA Marit van Lenthe, President, Médecins Sans Frontières, Holland</p>
<p>14:30 – 15:45 Panel discussion TRANSPORT AS AN INDICATOR OF THE QUALITY OF LIFE. NEW PRIORITIES OF URBAN MOBILITY Maksim Liksutov, Head of the Moscow Department of Transport and Road Infrastructure Development Andrei Novikov, Deputy mayor of Tallinn Lucy Saunders, Consultant in Public Health, Greater London Authority and Transport for London</p>	<p>14:20 – 15:20 Panel discussion POLLUTION FACTORS. PRACTICES REDUCING ENVIRONMENTAL RISKS Anne Girault, Director General, Parisian Climate Agency (APC) Marco Martuzzi, Manager, Environment and Health Impact Assessment Programme, World Health Organization Regional Office for Europe Esa Nikunen, General Director, Environmental Services of Helsinki City Boris Revich, Professor, Institute of Economic Forecasting, Russian Academy of Sciences</p>
<p>16:00 – 17:00 Talk Show FUTURE STREET. A WALK WITH AN URBANIST, FUTURIST AND MOBILITY EXPERT Vicente Gualart, Research supervisor, Laboratory for Experimental Urban Design, Graduate School of Urbanism, HSE Greg Lindsay, Senior fellow, NewCities, Canada Kent Larson, Director, City Science, MIT</p>	<p>15:30 – 16:45 The final discussion of Urban Health Congress URBAN HEALTH IN RUSSIA. NEXT STEPS Anna Popova, Head, Federal service for supervision of consumer rights protection and human welfare Jo Ivey Boufford, President, The International Society for Urban Health, USA Yaroslav Kuzminov, Rector, National Research University Higher School of Economics Joanna Frank, President, CEO, Center for Active Design</p>
<p>17:15 – 18:15 Interview BETWEEN SOCIETY AND TERRITORY. WHY ARCHITECTS NEED TO BE INVOLVED IN URBAN PLANNING? Pierre de Meuron, Partner, Herzog & de Meuron</p>	<p>17:00 – 18:00 Panel discussion AGE-FRIENDLY CITY. HOW DO WE PROLONG A HEALTHY AGE? Jo Ivey Boufford, President, The International Society for Urban Health, USA Niels Lund, Vice President, Novo Nordisk Andreas Trisko, Head, Department for Urban Development and Planning, Vienna City Administration Olga Tkacheva, Head, Russian Clinical and Research Center of Gerontology</p>
	<p>18:10 – 18:50 Master-class FOOD DESERTS. URBAN FOOD POLICY Joanna Frank, President, CEO, Center for Active Design</p>
	<p>19:00 – 19:30 TED talk HEALTHIER THAN EVER. MYTHS AND TRUTHS ABOUT A HEALTHY LIFESTYLE Aleksei Utin, medical director, SMART CheckUp</p>

PAHRA HALL	KLYAZMA HALL	NEGLINKA HALL	SETUN HALL	YAUZA HALL
<p>11:45 – 12:45 Panel discussion STREETS FOR PEDESTRIANS. FROM MY STREET TO MY DISTRICT Alexei Muratov, Partner, Strelka KB Petr Biryukov, Moscow Deputy Mayor for housing and communal services and improvement Grigory Revzin, Partner, Strelka KB Mark Williams, Director of LDA Design Michèle Larué-Charlus, Head, Bordeaux's Metropole Mission 2050</p>	<p>11:45 – 12:15 Presentation STOP ON REQUEST. HOW WILL THE MAAS MARKET DEVELOP? Elena Novikova, Head of communications and services department, Department of Information Technologies of Moscow Sergio Fernández Balaguer, Head, Research and Innovation Projects Department, EMT Francois-Joseph Van Audenhove, Partner, Arthur D. Little, Belgium</p>	<p>11:45 – 13:00 Presentation MOBILITY AS A PRODUCT. WHAT KIND OF INNOVATIONS WILL PASSENGERS OF MOSCOW CENTRAL DIAMETERS HAVE ACCESS TO? Maksim Liksutov, Head of the Moscow Department of Transport and Road Infrastructure Development Chong Kheng Chua, Deputy Chief Executive, Land Transport Authority Oleg Toni, Vice-President, Russian Railways Tina Kandelaki, General producer, "Match TV"</p>	<p>11:45 – 12:45 Panel discussion WORLD CLINICS UNDER ONE ROOF. MOSCOW MEDICAL CLUSTER EXPERIENCE Zeev Rotstein, CEO, Hadassah Medical Organization Mikhail Yugay, CEO, Skolkovo International Medical Cluster Foundation Jheon Sanghoon, President and CEO, Seoul National University Bundang Hospital Elena Callay, CEO, ORPEA Russia</p>	<p>11:45 – 12:30 International dialogue CITY AS AN AREA FOR INNOVATION. HOW SHOULD THE TECHNOLOGICAL ECOSYSTEM DEVELOP? Alexei Fursin, Head, Moscow Department of Entrepreneurship and Innovations Liora Shechter, CIO, the Tel Aviv Alexey Gusev, Director for Innovation Ecosystem Development</p>
<p>13:00 – 14:00 Foresight session DISRUPTIVE MOBILITY. FORESIGHT OF TRANSPORT TECHNOLOGIES Alexander Lewald, Executive advisor, Kapsch Assaf Biderman, Founder, CEO, Superpedestrian Francois-Joseph Van Audenhove, Partner, Arthur D. Little, Belgium Oliver Lah, Research Unit Lead, Wuppertal Institute</p>	<p>13:20 – 14:20 Panel discussion ENERGY OF COMFORT. HOW TO ENSURE ENERGY SECURITY OF THE CITY Petr Biryukov, Moscow Deputy Mayor for housing and communal services and improvement Evgeny Gasho, Chairman, Commission on Ecology, Energy and Sustainable Development of the Public Chamber of Moscow Andreas Trisko, Head, Department for Urban Development and Planning, Vienna City Administration</p>	<p>13:15 – 14:15 Panel discussion TRANSPORT HUB. TRANSPORT INTERCHANGE HUBS AS CENTERS FOR URBAN DEVELOPMENT Mels Crowel, Cofounder, Benthem Crowel Architects Steve Yiu, Principal Advisor – Property Planning, MTR Corporation Limited (Hong Kong) Federico Parolotto, Senior partner, Mobility in chain Pierfrancesco Maran, Deputy Mayor for Urban Planning, Green Areas and Agriculture, Italy</p>	<p>13:00 – 14:00 Panel discussion POSTBRANDING ERA. NEW STRATEGIES FOR PROMOTING CITIES Ekaterina Pronicheva, Chairman of the Moscow City Tourism Committee Nicholas Hall, CEO, The Digital Tourism Think Tank Lutz Leichsenring, Executive Director, Berlin Clubcommission Alexander Elzesser, Founder, Heart of Moscow Anna Melikian, film and TV director</p>	<p>12:35 – 13:05 Dialogue SHARE IT! LEADERSHIP STRATEGIES OF CARSHARING Aleksey Mityaev, an adviser to the head of the Department of Transport and Road Infrastructure Development of Moscow Simon Broesamle, CBDO, SHARE NOW Mukhit Seidakhmetov, CEO, Delimobil, Delisamokat, Anytime Vincent Carre, Deputy Director International Sales Development, Groupe Renault</p>
<p>14:15 – 15:15 Panel discussion DIGITISED STREETS. DATA THAT TRANSFORMS THE CITY Alexei Novikov, President, Habidatum Andres Sevtsuk, Associate Professor, Urban Planning, Harvard Graduate School of Design Kent Larson, Director, City Science, MIT Ralf-Peter Schäfer, Vice-President, Traffic and Travel Information Product Unit, TomTom</p>	<p>14:30 – 15:00 Presentation MOBILITY 4.0. WHY DOES MOSCOW HAVE TO BECOME A LEADER OF NEW TRANSPORT DEVELOPMENT? Denis Butsaev, head, Russian Ecological Operator Anton Kulbachevsky, Head, Department for Environmental Management and Protection</p>	<p>14:30 – 15:30 Panel discussion DESIGNING MOBILITY. APPROACHES TO PRODUCTION OF USER EXPERIENCE IN SUBWAYS Sara Vinterhav, founder, Studio Vinterhav Mels Crowel, Cofounder, Benthem Crowel Architects</p>	<p>14:15 – 15:15 Panel discussion HYBRID PARK. PUBLIC SPACES WORKING ALL YEAR ROUND Felix Loh, Chief executive officer, Gardens by the Bay (Singapore) Gil Penalosa, Founder & Chair 8 80 Cities; Ambassador World Urban Parks Sergey Kuznetsov, Chief Architect of Moscow, Committee on Architecture and Urban Planning of Moscow</p>	<p>13:45 – 14:15 Presentation 2040 PLAN. PRESENTATIONS OF METROPOLISES' TRANSPORT STRATEGIES Pavel Chistyakov, Vice-President, Infrastructure Economics Centre, Russia Chong Kheng Chua, Deputy Chief Executive, Land Transport Authority 14:20 – 14:50 Lecture TRANSPORT-ORIENTED DEVELOPMENT. MEGACITIES SOLUTION Robert Cervero, Professor emeritus of city and regional planning, UC Berkeley Pavel Chistyakov, Vice-President, Infrastructure Economics Centre, Russia</p>
<p>15:30 – 16:30 Panel discussion COLLECT AND RECYCLE. WORLDWIDE EXPERIENCE IN WASTE MANAGEMENT Martina Ableidinger, Head of External Affairs and Waste Prevention, Vienna's Municipal Department for Waste Management Shawn Rosenmoss, Manager, SF Carbon Fund, Development and Community Partnerships, Senior Environmental Specialist Denis Butsaev, head, Russian Ecological Operator Anton Kulbachevsky, Head, Department for Environmental Management and Protection</p>	<p>15:10 – 15:40 Case URBAN PLANNING STARTUP. HOW TO RETHINK THE NEW YORK CITY TRANSPORT MODEL 15:50-16:35 Panel discussion NEW CITY CENTERS. DEVELOPMENT OF PUBLIC SPACES IN THE MEGALOPOLIS Sonia Elterman, Editor-in-Chief, Strelka Magazine Gil Penalosa, Founder & Chair 8 80 Cities; Ambassador World Urban Parks</p>	<p>15:45 – 17:00 Round table ATTRACTION POINT. TOURISM AS A RESOURCE FOR THE INTERNAL DEVELOPMENT OF THE CITY Ekaterina Pronicheva, Head, Moscow Tourism Committee Signe Jungersted, CEO and Founding Partner, Group NAO Ioannis Pappas, Director Mediterranean Region, Global Sustainable Tourism Council Leoluca Orlando, Mayor of Palermo</p>	<p>15:30 – 16:30 Panel discussion CREATIVE REDEVELOPMENT. CREATIVE INDUSTRIES AS A FACTOR OF URBAN TRANSFORMATION Syb Groeneveld, Executive director, Creative Industries Fund (Netherlands) Lutz Leichsenring, Executive Director, Berlin Clubcommission Ekaterina Cherkes-zade, Head, Universal University</p>	<p>14:55 – 15:55 Book discussion AN OPEN CITY. HOW DOES URBAN LIFE AFFECT OUR PSYCHOLOGICAL COMFORT? Mazda Adli, Director, Fliedner Klinik Berlin; author of Stress and the City Richard Sennett, Professor of Sociology, LSE 16:00-17:00 FROM PARIS TO NEW YORK. HOW TO DEVELOP A SMART CITY</p>
<p>16:45 – 17:45 Business dialogue BUSINESS OPPORTUNITIES HOW TO ATTRACT PRIVATE INVESTMENT IN TRANSPORT PROJECTS Pavel Chistyakov, Vice-President, Infrastructure Economics Centre, Russia Jeffrey A. Seider, Vice President, Glocal Advisory, PPP & Strategic Advisory Services, WSP Global Inc.</p>	<p>16:45-17:45 Panel discussion A CITY AS A CULTURAL SPACE. THEATRES, MUSEUMS, FESTIVALS ON THE STREETS OF MOSCOW Teresa Iarocci Mavica, Director, V-A-C FOUNDATION Lutz Leichsenring, Executive Director, Berlin Clubcommission Hedwig Fijen, Director, Manifesta</p>	<p>17:15-18:15 Panel discussion HOW TO IMPROVE THE QUALITY OF LIFE IN CIS CITIES? CLOSURE OF THE JOINT UN-HABITAT AND MUF TRAINING</p>	<p>16:45 – 17:45 Panel discussion HYPERLOCALITY AS A NEW TREND. HOW DO SERVICES CHANGE THE LIFE OF NEIGHBOURHOODS? Nikita Kim, executive partner, Inc. Ekaterina Khaletskaya, co-founder, Impact Hub Moscow</p>	<p>17:10 – 17:30 Case I WANNA PARK MY BICYCLE. PRESENTATION OF THE WORLD'S LARGEST BICYCLE PARKING Joost Ector, CEO, Ector Hoogstad 17:35 – 18:05 Presentation HEALTHY STREETS. NEW APPROACH TO STREET DESIGN IN LONDON Lucy Saunders, Consultant in Public Health, Greater London Authority and Transport for London</p>